

VETERANS ALTERNATIVE
MISSION: FREEDOM
Golf Tournament

Presented by:



Dear Partner,

I am proud to announce Veterans Alternative, a 501 (c)(3) nonprofit organization, is hosting its inaugural **Mission: Freedom Golf Tournament on Friday, March 19, 2021**. The tournament will take place on the South Course at Innisbrook Resort & Golf Club in Palm Harbor, Florida, which is famously known for hosting the Valspar Championship. Mission: Freedom will raise funds to give our past and present Military and Gold Star Families the ability to transform their lives by overcoming the mental health struggles they face due to the traumas of war. Our first ever golf tournament fundraiser is a fun way for you to invest in life-saving services for our Warriors.

Throughout 2020, Veterans Alternative has experienced a dramatic increase in demand for services due to the pandemic and its effect on the mental health of those we serve. A recent article by Military Times reported an increase in Military suicides by over 20% since the beginning of COVID-19 restrictions. Our Veteran and Military families are facing forced social isolation, depression, anxiety and more at historically high rates. As a result, the demand for Veterans Alternative's programs and services has rapidly increased and we have adapted our programs to serve both in-person and virtually. When lockdowns across the nation began in March, Veterans Alternative responded by providing virtual programs and counseling sessions to continue our path of building a Healthy, Connected and Resilient Military and Veteran population. Veterans Alternative's ongoing external program evaluation proves our programs and services are successful, with Warriors and their families who receive services reporting an average reduction of 49% in post-traumatic stress (PTSD), 61% in depression, 54% in anxiety, 43% in perceived stress and other positive outcomes. We are saving lives and the Mission: Freedom Golf Tournament gives you the opportunity to join our team in healing our Nation's Heroes.

Veterans Alternative needs your help so we can continue to provide the much needed services to Warriors in need at our flagship location in Pasco County and at our newest location in Tampa. As the organization continues to grow, our team will always be ready to answer the call and support those who need us most.

I sincerely hope you will partner with Veterans Alternative by becoming a sponsor and help us raise the necessary funds so we can continue to provide life-changing services. Please complete the attached form and email it to Patty Fried at Patty@VeteransAlternative.org.

Thank you in advance for your support. I look forward to seeing you at the Mission: Freedom Golf Tournament.

Gratefully,

A handwritten signature in black ink, appearing to read "Thomas May".

Thomas May,

US Navy, Board of Directors – Chairperson, Veterans Alternative

1750 Arcadia Road
Holiday, FL

1905 N Florida Ave
Tampa, FL

(727) 939-8387

www.veteransalternative.org

**VETERANS
ALTERNATIVE**

VETERANS ALTERNATIVE MISSION: FREEDOM Golf Tournament

Presented by:



March 19, 2021 | Innisbrook Golf Resort | Palm Harbor, FL

SPONSORSHIP LEVELS

\$20,000 Presenting Sponsor

- Golf for two (2) foursomes
- 8 contest super tickets (entrance to all contests)
- Logo/Name on tournament signs/marketing materials
- Front cover recognition on tournament program
- Prominent signage displayed at Awards Dinner
- Verbal recognition during Opening Ceremony
- Verbal and digital recognition during Awards Dinner and Cocktail Hour
- Logo/Name recognition on Veterans Alternative website
- Social media recognition
- Logo/Name on one (1) Pin-Flag at hole of choosing
- Ability to place promotional materials in player gift bags
- Up to eight (8) deluxe hotel rooms on site for tournament night

\$15,000 Awards Dinner Sponsor

- Sponsors Awards Dinner following tournament play
- Golf for one (1) foursome
- 4 contest super tickets (entrance to all contests)
- Prominent signage displayed at Awards Dinner
- Verbal and digital recognition during Awards Dinner and Cocktail Hour
- Logo/Name recognition on Veterans Alternative website
- Social media recognition
- Logo/Name on one (1) Pin-Flag at hole of choosing
- Ability to place promotional materials in player gift bags
- Up to four (4) deluxe hotel rooms on site for tournament night

\$10,000 Player Gift Sponsor

- Sponsors complimentary gifts for all golfers
- Golf for one (1) foursome
- Verbal and digital recognition during Awards Dinner and Cocktail Hour
- Logo/Name recognition on Veterans Alternative website
- Social media recognition
- Option to add logo/name to player gifts or marketing materials in player gift bags

\$5,000 Cocktail Hour Sponsor

- Sponsors beverages for Cocktail Hour
- Golf for two (2) players
- Prominent signage displayed during Cocktail Hour
- Verbal and digital recognition during Cocktail Hour and Awards Dinner
- Logo/Name recognition on Veterans Alternative website
- Social media recognition

\$3,000 Golf Cart Sponsor

- Sponsors golf carts for tournament
- Sponsors patriotic themed decoration on golf cart
- Signage with logo/name on golf carts, at opening ceremony and on 18th green.
- Verbal and digital recognition during Awards Dinner and Cocktail Hour
- Logo/Name recognition on Veterans Alternative website
- Social media recognition

\$2,500 On-Course Beverage Sponsor

- Sponsors beverages on-course during tournament play
- Prominent signage recognition on Beverage Carts
- Verbal and digital recognition during Awards Dinner
- Logo/Name recognition on Veterans Alternative website
- Social media recognition

Register at: bit.ly/missionfreedomgolf

727.415.8550
727.858.7015

patty@veteransalternative.org
ashleigh@veteransalternative.org

VETERANS ALTERNATIVE MISSION: FREEDOM Golf Tournament

Presented by:

RIVERSIDE
RECOVERY

SPONSORSHIP LEVELS (CONTINUED)

\$2,500 Player Trophy Sponsor

- Sponsors trophy's for tournament
- Prominent signage/recognition on trophy table
- Verbal and digital recognition during Awards Dinner
- Logo/Name recognition on Veterans Alternative website
- Social media recognition

\$1,500 Putting Contest Sponsor

- Sponsors putting contest
- Signage with logo on putting green
- Option for display table on putting green
- Social media recognition

\$1,000 Contest Sponsor

- Hole-in-One
- Logo/Name signage on display at contest sponsored
- Digital recognition at Awards Dinner

\$500 Pin-Flag Sponsor

- Logo/name displayed with Veterans Alternative logo on Pin-Flag at one (1) hole.
- Digital recognition at Awards Dinner.

\$250 Tee Box Sponsor

- Logo/Name recognition placed at one (1) tee box

\$150 "In Honor/Memory of" Sponsor

- Signage with logo/name displayed at one (1) hole

SERVICES SPONSORSHIP AND GOLFER REGISTRATION

\$20,000 Accelerated Wellness Program

- Golf for one (1) foursome
- Sponsors the five-day Accelerated Wellness Program for six (6) Warriors, including flights

\$10,000 Warrior Champion

- Golf for one (1) foursome
- Sponsors twenty (20) Warriors to receive life-changing ART services

\$2,000 Veterans Golf Team

- Sponsors golf for four (4) Veterans (one golf foursome)
- Sponsors life-changing ART services for one (1) Warrior

Individual Golfer Registration

\$350 per player

Foursome Registration

\$1,200 per foursome

"I cannot say enough about the positive effect they made in my life! I want to thank the staff & volunteers for helping me find myself again & giving me a bag full of tools to use in stressful situations. Being able to pull away from negativity and concentrate on the positive. I now feel I have purpose again & I am enthusiastic about future opportunities. I also came home with lifelong friends that are amazing! I highly recommend Veterans Alternative to combat vets & their families."

- AWP Participant





Sponsor Commitment Form

March 19, 2021

Innisbrook Golf Resort | Palm Harbor, FL

Contact Name: _____ Date: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Donor Signature: _____

Sponsorship Levels:

- Presenting Sponsor | \$20,000
- Awards Dinner Sponsor | \$15,000
- Player Gift Sponsor | \$10,000
- Happy Hour Sponsor | \$5,000
- Golf Cart Sponsor | \$3,000
- Course Beverage Sponsor | \$2,500
- Player Trophy Sponsor | \$2,500
- Putting Contest | \$1,500
- Contest Sponsor | \$1,000
- Pin-Flag Sponsor | \$500

- Tee Box Sponsor | \$250
- "In Honor/Memory of Sponsor" | \$150
 - In Honor of _____
 - In Memory of _____

Services Sponsorship and Registration

- Veterans Golf Team | \$2,000
- Warrior Champion | \$10,000
- Accelerated Wellness Program | \$20,000
- Individual Golfer Registration | \$350
- Foursome Registration | \$1,200

Payment Methods:

- Check (please mail to address below)
- Invoice me (at the address above)
- Credit Card (info below)
- Or [CLICK HERE](#) to pay online

CC Number: _____ MC VISA

CVC: _____ EXP: _____ AMEX DISC

Return form and direct any questions to Patty Fried or Ashleigh Goforth.

E-mail: patty@veteransalternative.org
or ashleigh@veteransalternative.org

1750 Arcadia Road
Holiday, FL 34690

Checks should be made out to Veterans Alternative.