



**RESPECTED ROOTS BROTHERHOOD INITIATIVE  
CHARITY GOLF TOURNAMENT**

**WHEN:** OCTOBER 11, 2021

**LOCATION:** WINDERMERE GOLF CLUB – 5000 DAVIS LOVE DRIVE, CUMMING GA 30041

**SHOTGUN TEE TIME:** 9:00AM

**RESPECTED ROOTS BROTHERHOOD INITIATIVE**™ would like to welcome you to our 1st Annual Brotherhood Initiative Charity Golf Tournament. We are excited to bring a full golf experience at one of Atlanta's top rated 18 hole golf courses. We will offer food, beverages, prizes as well as 2hr golf lessons for our novice players. In addition, our golfers will have the opportunity to win a 2021 BENTLEY

Come enjoy a day of golf and help us raise the awareness of the betterment of young men in the Atlanta Metro Area.

**GET YOUR TICKETS TODAY!**

**Sponsorship Packages and Agenda:**

**REGISTRATION:** 8:00 AM

**SHOT GUN TIME:** 9:00 AM

**CONTESTS & RAFFLES:**

- Men's Longest Drive – Women's Longest Drive – Closet to the PIN – Par 3 BENTLEY
- Million Dollar Shot Hole In One Raffle

**2 HOUR GOLF CLINIC - \$90.00**

Starts at 10:00am Includes Lunch and Dinner 19<sup>th</sup> Hole Reception

\$50.00 – General Admission Dinner 19<sup>th</sup> Hole Reception

\$500.00 – Course Hole Signage

\$200.00 – Individual Golfer Includes Lunch and Dinner 19<sup>th</sup> Hole Reception

**PAR - \$450.00**

- 2 Golfers
- Lunch and Dinner 19<sup>th</sup> Hole Reception
- Swag Bags - 2 Cigars – 2 Sleeves of Golf balls -2 T-shirts- 2 Gift Baskets
- Company acknowledgment – Photos

**BIRDIE - \$1000.00**

- 4 Golfers
- Lunch and Dinner 19<sup>th</sup> Hole Reception
- Swag Bags – 4 Cigars – 4 Sleeves of Golf Balls- 4 T-shirts- 4 Gift Baskets
- One 18×24 course hole signage – Logo on step & repeat
- Company name and logo advertised on website (2 weeks)
- Company acknowledgment – Photos – Social Media

**VENDOR Sponsor on Golf Course (Tent) - \$1500.00**

- 4 Golfers
- Lunch and Dinner 19<sup>th</sup> Hole Reception
- Swag Bags – 4 Cigars – 4 Sleeves of Golf Balls – 4 T-shirts – 4 Gift Basket
- Two 18×24 course hole signage – Logo on step & repeat
- Company name and logo advertised on website (one month)
- Company acknowledgment – Photos – Social Media – Magazine

**LUNCH Sponsor - \$3,000.00**

- 4 Golfers
- Lunch and Dinner 19<sup>th</sup> Hole Reception
- Swag Bags – 4 Cigars – 4 Sleeves of Golf Balls – 4 T-shirts – 4 Gift Basket
- Two 18×24 course hole signage – Logo on step & repeat
- One 3×6 banner displayed at registration
- Company name and logo advertised on website (four months)
- Company acknowledgment – Photos – Social Media – Magazine

**SILVER Sponsor - \$5,000.00 – Dinner 19<sup>th</sup> Hole Reception**

- 6 Golfers
- Lunch and Dinner 19th Hole Reception
- Swag Bags – 6 Cigars – 6 Sleeves of Golf Balls – 6 T-shirts – 6 Gift Baskets
- Two -18×24 course hole signage – Logo on step & repeat
- One – 3×6 Banner displayed at the 19<sup>th</sup> hole reception
- Company name and logo advertised on website (six months)
- Company acknowledgment – Photos – Social Media – Magazine

**GOLD Sponsor - \$10,000.00**

- 8 Golfers
- Lunch and Dinner 19th Hole Reception
- Swag Bags – 8 Cigars – 8 Sleeves of Golf Balls – 8 T-shirts – 8 Gift Baskets
- Three – 18× 24 course hole signage – Logo on step & repeat
- One – 3×6 Banners displayed at the 19<sup>th</sup> hole reception
- Company's name and logo on website (one year)
- Course Tent Sponsorship at the 9<sup>th</sup> Hole
- Remarks at the 19<sup>th</sup> Hole Reception
- Company Logo on back of T-shirts
- Company acknowledgment – Photos – Social Media – Magazine

## **TITLE Sponsor - \$20,000.00**

- 12 Golfers
- Lunch and Dinner 19<sup>th</sup> Hole Reception
- Swag Bags – 12 Cigars – 12 Sleeves of Balls – 12 T-shirts – 12 Gift Baskets
- Company name and logo on all 18 course hole signage – Logo on step & repeat
- Four – 3×6 Banners displayed at the 19<sup>th</sup> hole reception
- Company name and logo advertised on website (two years)
- Title Sponsor recognition on tournament related promotional materials
- Course Tent sponsorship at the 1<sup>st</sup> Hole and 18<sup>th</sup> Hole
- Remarks at the start of announcements and the 19<sup>th</sup> hole Reception
- Authentic Sports Memorabilia award presented at the tournament award ceremony
- Company Logo on Front of T-shirts
- Company acknowledgment – Photos – Social Media – Magazine
- BILLBOARD Recognition

