



## **The relationship between KDYY and KAB**

- The Krewe du YaYas (KDYY) is a not-for-profit 501(c)(7) organization that was established in 2002. KDYY is recognized by the IRS as a tax-exempt social organization. There are nine board members, and they all come from the general membership of KDYY.
  - The Krewe du Ya Yas Keeping Abreast Foundation (KAB) is a nonprofit 501(c)(3) organization that was established in 2010. KAB is recognized by the IRS as a tax-exempt charitable organization. Donors can use their donation as a tax write-off within the limits of the law. There are currently thirteen board members, different from the KDYY board, and they are composed of membership from KDYY as well as members of the community.
  - KDYY membership dues are used to fund KDYY only. Those resources are used for the Mardi Gras Ball, maintenance and storage of floats, parade fees, insurance, new member social, annual meeting, monthly socials, merchandise, and other KDYY-related expenses.
  - **Fundraisers and where their earnings are deposited:**
    - **KDYY Fundraising event that financially supports KDYY:**
      - Pink Pedal Party (PPP) on Pensacola Beach: 11/13/21
- Funds raised from PPP are deposited into the KDYY account and are used to supplement KDYY expenses for the floats and storage.**
- **KDYY Fundraising event that financially supports KAB:**
    - One Stroke Closer to a Cure Golf Tournament: 10/29/2021
    - I Pink I Can Run: 2/19/2022
    - Pink Ribbon Tennis Tournament: 4/22-23/2022  
(In partnership with Pink Ribbon Pensacola)

**Funds raised from these three events are deposited into the KAB account and fund our BCAP and Mammography programs.**

### **Expenditures KAB is Responsible for:**

- The Foundation is responsible for paying the monthly mammography, biopsy and BCAP program fees, administrative expenses, insurance, continuing education courses, fundraising expenses for KAB events, and any other KAB-related expenses.

### **Structure of the Board/History:**

- The Foundation started with five board members in 2010, and in 2012 those board members suggested that KAB needed to restructure the bylaws and work on a five-year strategic plan.
- At that time the active past presidents of KDYY were asked to join the KAB Board of Directors (BOD) to assist in reorganizing, which included Brenda Adams, Rhonda Clark, Sharon Haller, Christy Hammerle, Linda Griffin, Cyndi Mercer, and Jacqui O'Connell. Sue Nast, who is a Charter Member and was KDYY secretary at the time, was also asked to join the KAB BOD.
- Since the restructuring of the board....
  - Board member positions are filled by members from KDYY and the community
  - The Foundation's Bylaws were reorganized and rewritten.
  - Our Mission Statement was created
  - Committees were created
  - An Executive Director's position was created
  - Seminars and training sessions were attended
  - Programs were created that KAB could directly fund, which are our
  - Mammography and BCAP programs, and most recently our Biopsy program
  - A marketing campaign to include ECAT, Billboards, Blab TV, new rack cards (design coming soon!)
- In the spring of 2018, KAB was a recipient of a Coco Cares grant. This grant included the design and monthly hosting as well as training to enable KAB to update content on our own. Please access our website at [www.keepingabreastfoundation.org](http://www.keepingabreastfoundation.org) to direct future recipients to our programs.

### **KAB 2020-2021 Goals:**

- Increase public awareness of KAB and our programs with a marketing campaign
- Enter into a contractual agreement for biopsies with South Baldwin Regional Medical Center (SBRMC)
- Create a support group partnership with Ascension
- Enter into contractual agreements to the east of Pensacola.
- Obtain grants

## **KAB Programs:**

### **Mammography Program:**

- KAB pays for breast health-related screening and diagnostic services. The Foundation presently has contracts with The Women's Group, Woodlands Medical Specialists, and South Baldwin Regional Medical Center. All three contract addendums have been recently renewed and are now aligned with our fiscal year (Aug 1 through July 31). KAB intends to expand our partnerships with imaging centers to the east to include Okaloosa and Walton Counties.
- This program is intended to assist those that are underinsured or do not have insurance at all. **Our partners determine who qualifies for our services.** KAB receives monthly reports from our partners, which includes information that we compound to create the numbers that appear on the KAB website. These reports do not include personal information in order to comply with HIPAA laws.
- Information about all three partners, and how to refer someone to the program can be found on our programs page on the KAB website: [www.keepingabreastfoundation.org](http://www.keepingabreastfoundation.org)

### **Breast Cancer Assistance Program (BCAP):**

- BCAP is an application, grant-based program designed to provide financial assistance to those in need while undergoing breast cancer treatment and/or recovery. This program is also intended to assist those that are underinsured or do not have insurance at all. The application can be found online on the KAB and KDYY websites. There is a lifetime cap per applicant of \$3000. The committee that reviews applications is comprised of members of the KDYY and KAB.

### **Needle Biopsies:**

- The Foundation currently has a verbal agreement to fund needle biopsies with Woodlands. 2021-2022 marks our fourth year of the agreement. We are presently trying to negotiate a similar program with SBRMC.

### **[www.keepingabreastfoundation.org](http://www.keepingabreastfoundation.org)**

- **There are statistics on the home page of the KAB website of services and funding provided as well as the number of individuals we have assisted. This number is updated as our reports come in from our partners each month. The numbers are remarkable and would not exist without our efforts at fundraising. Stay up to date on these numbers and share them with your friends, family, and potential business partners/sponsors for our events.**

### **KDYY/KAB Mission Statement:**

**To inspire hope and enhance life for those affected by breast cancer through early detection, advocacy, education, and support services.**

The mission statement is important to memorize so that you can recite it to a donor if asked.

**KAB Contact Number for those seeking assistance:**

850-382-2773

**KAB Mailing Address:** This address is used for donations.

Post Office Box 10812

Pensacola, Fl 32504

**KDYY Mailing Address:** This address is used for KDYY-related payments.

Post Office Box 6

Pensacola, FL 32591

KAB Storage is at Handi Lock Self Storage on Davis Highway directly across from Fitness Master. Contact Jacqui O'Connell if you need access to storage.

**2021-2022**

**Board of Directors (\*\*denotes KDYY member)**

**Executive Committee:**

President – Melanie Duvall \*\*

President-Elect – Sebrena Palmer \*\*

Secretary – Dorraine Relova\*\*

Treasurer - Susan Ritenour

Past President – Kim Parker \*\*

**Directors:**

Suzy Clemons\*\*

Jodi Cooke

Michelle Hedman\*\*

Angela Lane

Kat Lea\*\*

Wanda Radford\*\*

Christy Rogers

Louise Videau

**Executive Director:**

Jacqui O'Connell \*\*

**Advisors:**

Cyndi Mercer \*\*

Sue Nast \*\*

- **The Executive Director and/or BODs are not compensated.**
- **The ED, President, President-Elect, Secretary, and three current members of KDYY membership will always serve on the KAB BOD. The Treasurer for the Foundation may be a member of KDYY if she is an accountant, preferably with 501(c)(3) expertise; otherwise, the Treasurer's position will come from a member of the community.**
- **KAB Board Members are required to make a personal financial contribution to the Foundation of \$250, Give or Get, every year they sit as a BOD.**