

**2<sup>nd</sup>**  
**Annual**



**FirstLight Community Foundation**

# Golf Classic

We are invite you to participate in our 2nd Annual FirstLight Community Foundation Golf Classic to raise scholarship funds for local students in the El Paso, Fort Bliss, and Las Cruces Communities.

**Join the fun as we look to raise \$80,000!**

This is more than a golf tournament, it's an event! Great prizes, a Trackman simulator, and even a PGA Professional on site! We'll have four refreshment tents, hot dogs @ the turn, and when you're done, a fajita bar to replenish your energy!

***SUPPORT A BRIGHTER FUTURE!***

**Event Details  
& Sign Up**



**10.28.22**

**Butterfield Trail Golf Club,  
1858 Cottonwoods, El Paso, TX 79925**



Platinum Sponsor

**\$5,000**

# Auto Dealer Showcase Sponsor

A great way to showcase your auto brand and your dealership by placing your vehicle on the golf course.

## SECURE YOUR SPONSORSHIP TODAY!

- ✓ One foursome eligible to compete for the FirstLight Foundation Cup
- ✓ Logo displayed on event website
- ✓ Opportunity to display your banner near putting green
- ✓ 1- hole sponsor sign
- ✓ 1- 4 x 2 sign at par 3
- ✓ Opportunity for hole in one vehicle contest
- ✓ Organization logo on sponsorship banner
- ✓ Auto displayed on par 3
- ✓ Opportunity to place premiums in swag bag

Thank you for supporting our area students.



Scan QR code to view other sponsorship opportunities!



**Platinum Sponsor**

**\$5,000**

# Beat The Heat Sponsor

**Keep our golfers hydrated both on and off the course!**

## SECURE YOUR SPONSORSHIP TODAY!

- ✓ One foursome eligible to compete for the FirstLight Foundation Cup
- ✓ Logo displayed on website
- ✓ Organization logo on sponsorship banner
- ✓ Hole sponsor sign
- ✓ Opportunity to place premiums in swag bag
- ✓ Option to provide company logo tents (4) in combo with 4- 3x2 signs displayed at each tent
- ✓ Opportunity for representative at each station on the course
- ✓ Alternative option, non- branded tents with 4- 4x2 signs at each tent
- ✓ Drink tickets for distribution supplied by the foundation

**Thank you for supporting our area students.**



**Scan QR code to view other sponsorship opportunities!**



**Platinum Sponsor**  
**\$2,500**



# Breakfast Sponsor

**It's the most important meal of the day. Help our players get off on the right start with a morning breakfast burrito, a sweet donut, and a hot coffee.**

## SECURE YOUR SPONSORSHIP TODAY!

- ✓ One foursome eligible to compete for the FirstLight Foundation Cup
- ✓ Branded distribution of breakfast items
- ✓ Logo displayed on event website
- ✓ Opportunity to display your banner or tent on course with your representative
- ✓ 11 x 17 standing sign at distribution
- ✓ 1- hole sponsor sign
- ✓ Organization logo on sponsorship banner
- ✓ Opportunity to place premiums in swag bag

**Thank you for supporting our area students.**



**Scan QR code to view other sponsorship opportunities!**



**Silver  
Sponsor**

# Closest to the Pin & Longest Drive Sponsor

Encouraging some friendly competition out on the course! Your logo will be displayed on our event website and our tournament sponsorship banner, and better yet...you get a sponsored hole sign too!

**SECURE YOUR  
SPONSORSHIP TODAY!**

**Closest to the pin  
sponsorship men**

**\$ 500**

**Longest drive  
sponsorship men**

**\$ 500**

**Closest to the pin  
sponsorship women**

**\$ 500**

**Longest drive  
sponsorship women**

**\$ 500**

**Thank you for supporting our area students.**



**Scan QR code  
to view other  
sponsorship  
opportunities!**



Gold Sponsor  
**\$1,500**

# Driving Range Sponsor

**Practice makes perfect! Promote your brand out on the driving range, a prominent location, while our golfers warm up their skills for the tournament.**



**SECURE YOUR  
SPONSORSHIP TODAY!**

- ✓ One foursome eligible to compete for the FirstLight Foundation Cup
- ✓ 1- 3 x 2 sign displayed at the driving range
- ✓ 1- hole sponsor sign
- ✓ Organization logo on sponsorship banner
- ✓ Opportunity to place premiums in swag bag

**Thank you for supporting our area students.**



**Scan QR code  
to view other  
sponsorship  
opportunities!**



Platinum Sponsor  
**\$5,000**

# Dinner Sponsor

A full round of golf will certainly use up a lot of energy! Promote your brand while our golfers refuel with dinner, and we announce tournament winners and raffle prizes.



## SECURE YOUR SPONSORSHIP TODAY!

- ✓ One foursome eligible to compete for the FirstLight Foundation Cup
- ✓ Logo displayed on event website

- ✓ Name/logo by buffet line on a 11 x 17 standing sign
- ✓ 50 thank you postcards placed on tables for golfers
- ✓ 1- hole sponsor sign
- ✓ Organization logo on sponsorship banner
- ✓ Opportunity to place premiums in swag bag

**Thank you for supporting our area students.**



**Scan QR code to view other sponsorship opportunities!**



**Silver  
Sponsor**

# Hole Sponsor

**Show your support with a sponsored hole sign which will showcase your company logo!**

**SECURE YOUR  
SPONSORSHIP TODAY!**

**One Hole Sponsorship**

**\$ 175**

**Two Hole Sponsorship**

**\$ 300**

**Three Hole Sponsorship**

**\$ 500**

**Thank you for supporting our area students.**



**Scan QR code  
to view other  
sponsorship  
opportunities!**



**Gold Sponsor**  
**\$3,000**



# Golf Cart Sponsor

**What better way to showcase your brand than all over the course? Decorate the golf course with custom signage for all 70+ golf carts – get creative!**

## SECURE YOUR SPONSORSHIP TODAY!

- ✓ One foursome eligible to compete for the FirstLight Foundation Cup
- ✓ Sponsorship sticker on all golf carts (72 carts)

- ✓ Opportunity to provide custom signage (provided by sponsor)
- ✓ 11 x 17 standing sign
- ✓ Logo displayed on event website
- ✓ 1- hole sponsor sign
- ✓ Organization logo on sponsorship banner
- ✓ Opportunity to place premiums in swag bag

**Thank you for supporting our area students.**



**Scan QR code to view other sponsorship opportunities!**



**Platinum Sponsor**  
**\$3,000**

# Hot Dog Sponsor

**Golfers are working up an appetite – satisfy their mid-game craving by sponsoring hot dogs & chips @ the turn.**

## SECURE YOUR SPONSORSHIP TODAY!

- ✓ One foursome eligible to compete for the FirstLight Foundation Cup
- ✓ Branded distribution of lunch items
- ✓ Logo displayed on event website

- ✓ Opportunity to display your banner or tent on course with your representative
- ✓ 11 x 17 standing sign at distribution
- ✓ 1- hole sponsor sign
- ✓ Organization logo on sponsorship banner
- ✓ Opportunity to place premiums in swag bag

**Thank you for supporting our area students.**



**Scan QR code to view other sponsorship opportunities!**



Gold Sponsor  
**\$1,500**

# Scorecard Sponsor

Keep your brand top of mind all day long with your logo prominently displayed on our Community Foundation customized score card. A very valuable item to golfers on tournament day!



**SECURE YOUR  
SPONSORSHIP TODAY!**

✓ One foursome eligible to compete for the FirstLight Foundation Cup

- ✓ Logo displayed on the event scorecard
- ✓ Logo displayed on event website
- ✓ 1- hole sponsor sign
- ✓ Organization logo on sponsorship banner
- ✓ Opportunity to place premiums in swag bag

**Thank you for supporting our area students.**



**Scan QR code  
to view other  
sponsorship  
opportunities!**



Gold Sponsor  
**\$1,500**

# Putting/Chipping Contest Sponsor

Showcase your brand around the green as golfers test their short-game skill sets! Better yet...the Foundation will provide the prize for the winner.



## SECURE YOUR SPONSORSHIP TODAY!

- ✓ One foursome eligible to compete for the FirstLight Foundation Cup
- ✓ Logo displayed on event website
- ✓ 1- 4 x 2 sign displayed at the putting green
- ✓ 1- hole sponsor sign
- ✓ Organization logo on sponsorship banner
- ✓ Opportunity to place premiums in swag bag
- ✓ Opportunity for a branded tent and representative at the putting green

Thank you for supporting our area students.



Scan QR code to view other sponsorship opportunities!



Gold Sponsor  
**\$2,500**



# Swag Bag Sponsor

**What's better than swag? Swag golfers want to keep! Promote your logo on Foundation provided swag bags for participating golfers and volunteers. Cool swag = greater usage and more exposure for you.**

## SECURE YOUR SPONSORSHIP TODAY!

- ✓ One foursome eligible to compete for the FirstLight Foundation Cup
- ✓ Logo on swag bag

- ✓ Logo display on event website
- ✓ 1- hole sponsor sign
- ✓ Organization logo on sponsorship banner
- ✓ Opportunity to place premiums in swag bag

**Thank you for supporting our area students.**



**Scan QR code to view other sponsorship opportunities!**



**Platinum Sponsor**

**\$5,000**



# T-Shirt Sponsor

**Promote your brand long term! Who doesn't love a free t-shirt? With your logo on our tournament t-shirt your brand will not only have tournament day promotion, but also self promotion even after the tournament.**

## SECURE YOUR SPONSORSHIP TODAY!

- ✓ One foursome eligible to compete for the FirstLight Foundation Cup
- ✓ Logo displayed on event website
- ✓ 1- hole sponsor sign
- ✓ Logo displayed on tournament t-shirt provided to each tournament player and worn day of by each tournament volunteers
- ✓ 1- 11 x 17 table sign at distribution
- ✓ Optional representative at distribution
- ✓ Organization logo on sponsorship banner
- ✓ Opportunity to place premiums in swag bag

**Thank you for supporting our area students.**



**Scan QR code to view other sponsorship opportunities!**



Platinum Sponsor

**\$5,000**



## Trackman Event Sponsor

Want to make a branding impact? Golfers can have their swing analyzed by club speed, ball speed, smash factor and more! Better yet, the analysis compares them to professional golfers. Promote your brand and messaging on the email report sent out to all participating golfers.

### SECURE YOUR SPONSORSHIP TODAY!

- ✓ One foursome eligible to compete for the FirstLight Foundation Cup
- ✓ Logo displayed on event website

- ✓ Logo included on trackman event report distributed to golfers after the event
- ✓ Hole sponsor sign
- ✓ 1- 3 x 2 sign at the trackman event
- ✓ Opportunity to place premiums in swag bag

**Thank you for supporting our area students.**



**Scan QR code to view other sponsorship opportunities!**



Platinum Sponsor

**\$3,500**



## Video Recap Sponsor

What's better than a picture for remembering a great time? A video! The Foundation will capture this special event from beginning to end and distribute to all participating golfers, sponsors, and volunteers.

**SECURE YOUR  
SPONSORSHIP TODAY!**

- ✓ One foursome eligible to compete for the FirstLight Foundation Cup
- ✓ Logo displayed on event website
- ✓ Name/logo on video distributed to golfers/volunteers
- ✓ Sign display on tee box

**Thank you for supporting our area students.**



**Scan QR code  
to view other  
sponsorship  
opportunities!**



# Golfer Registration

**Come for the cause, stay for the fun! Play a fun round of golf and enjoy food, prizes, and better yet...cool swag!**

**RESERVE YOUR SPOT TODAY!**

## **Team (4-Person)**

Enjoy the day—network—and oh yea...some golf too

**\$ 500**

## **Mulligans**

Uhh...sometimes we need a do-over.

**\$ 20**

## **Twosome Team (2-Person)**

Bring a friend for some fun in the sun of the course!

**\$ 300**

## **50/50 Raffle Ticket**

Winner, winner, chicken dinner...but minus the chicken dinner. Just cold cash.

**\$ 20**

## **Individual Golfer**

No worries, will pair you with a fun-filled team

**\$ 150**



**Scan QR code to register now!**



**Increase your chances to win on and off the course! Scan QR code to mulligans and raffle tickets.**

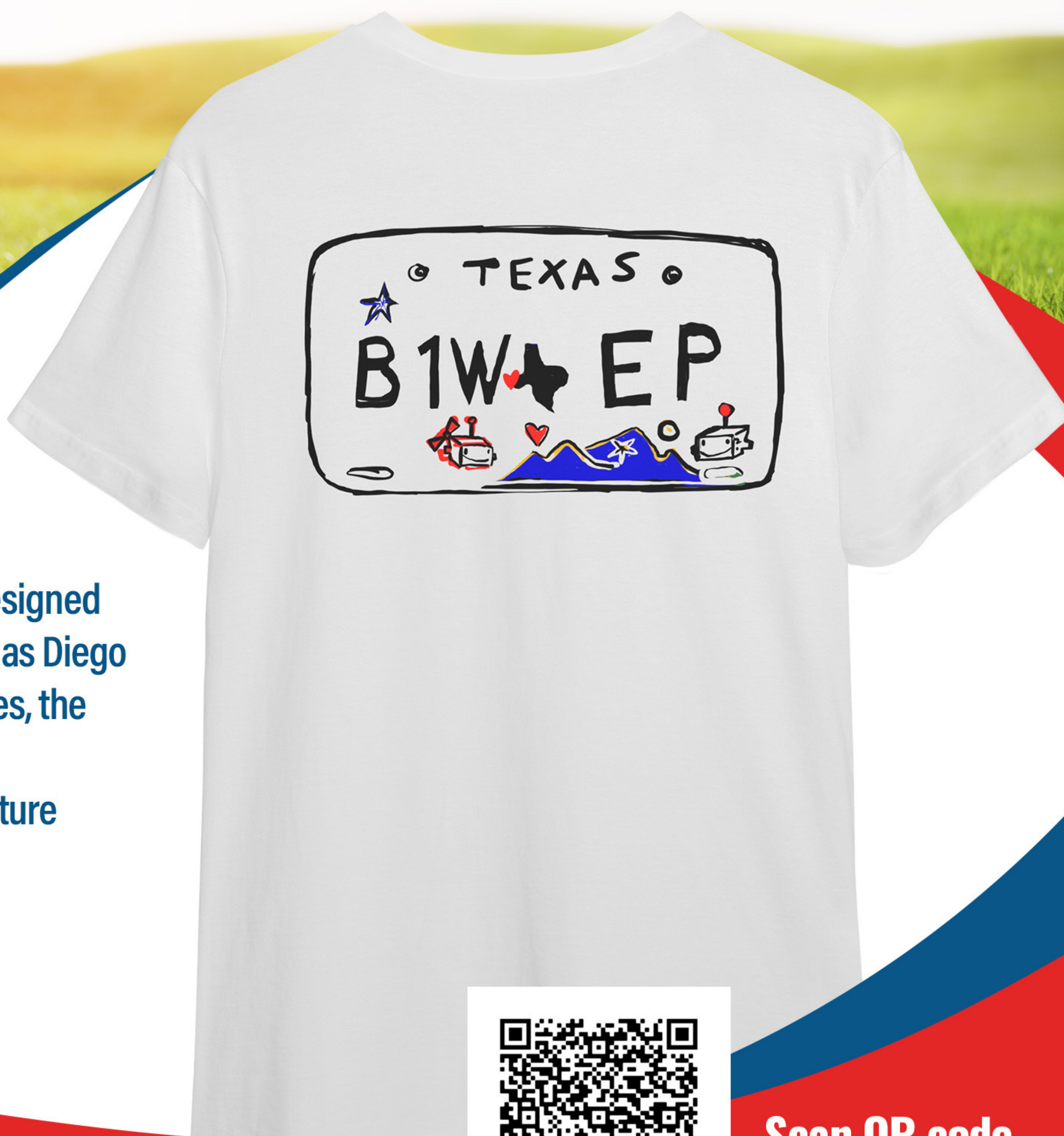
**Thank you for supporting our area students.**



\$ 25

# Support a Brighter Future

Your purchase will help us raise scholarship funds for local students in the El Paso, Fort Bliss, and Las Cruces communities.



The B1wEP (Be One with El Paso) t-shirts were designed by local artist Diego Martinez, known artistically as Diego Robot. Taking inspiration from Texas license plates, the design also incorporates images of the Franklin Mountains and the El Paso Star, along with signature robots from Martinez's collection.

**GET YOURS TODAY!**

**Thank you for supporting our area students.**



**Scan QR code  
to buy your  
T-Shirt!**