



**ELK RIVER QUARTERBACK CLUB**

**ELK RIVER FOOTBALL**

**PARTNERSHIP PROGRAM**



# **ELK RIVER FOOTBALL**

## **ON FIELD**

### **SUCCESS**

**TEAM 125-2016 STATE CHAMPIONS**  
**TEAM 126-2017 STATE RUNNERS UP**  
**TEAM 127-STATE SEMI FINALISTS**  
**TEAM 128-STATE SEMI FINALISTS**  
**TEAM 121-2012 STATE OTR FINALISTS**  
**TEAM 101-1992 STATE OTR FINALISTS**  
**TEAM 100-1991 STATE OTR FINALISTS**  
**TEAM 99-1990 STATE RUNNER UPS**  
**TEAM 98-1989 STATE OTR FINALISTS**  
**TEAM 91-1982 STATE SEMI FINALISTS**



# **ELK RIVER FOOTBALL SOCIAL MEDIA**

<b>FACEBOOK:@ELKRIVERELKSFOOTBALL</b>	<b>2,625 TOTAL FOLLOWERS,</b>
<b>FACEBOOK:@ELKRIVERQUARTERBACKCLUB</b>	<b>1,283,127 TOTAL VIEWS,</b>
<b>FACEBOOK:@ELKRIVER7ON7FOOTBALL</b>	
<b>TWITTER:@ELKRIVERELKSFB:</b>	<b>86,314 ACTIONS FROM TWEETS</b>

## **WHAT IS ELK RIVER FOOTBALL**

**THE BELIEF THAT THE TEAM IS BIGGER THAN ANY INDIVIDUAL  
PLAYER & THAT OUR COMMUNITY IS BIGGER THAN INDIVIDUAL  
SPORT**

**TEACHING, SELFNESSNESS, TOUGHNESS & DISCIPLINE**

**A FOCUS ON WORK ETHIC & WHAT CAN BE DONE TO IMPROVE 1%  
EVERYDAY**

**THE EXPECTATION THAT IT'S PLAYERS WILL BE STUDENTS FIRST,  
BE COMMITTED TO OUR COMMUNITY, BE COMMITTED TO OUR  
PROGRAM & WIN EVERYDAY IN LIFE & HAVE FUN!**



# **\$5000-PLATINUM CLUB**

**GAME PROGRAM PLACEMENT-FULL PAGE COLOR AD**

**W/ONE HOME GAME TITLE PARTNERSHIP**

**PARTNER LOGO PLACEMENT W/PLATINUM CLUB**

**DESIGNATION ON SPONSOR PAGE OF WEBSITE W/LINK TO PARTNER**

**GAMEDAY HOME SIDELINE SIGN-16FT LONG**

**GAMEDAY TEARDROP FLAG**

**FOUR SEASON PASSES TO ERHS FOOTBALL REGULAR SEASON GAMES**

**MONTHLY PARTNER SPOTS ON ALL SOCIAL MEDIA PLATFORMS**

**PLATINUM GOLF TOURNAMENT PARTNERSHIP(INCLUDES TEAM OF 5 PLAYERS, PLATINUM CONTEST PARTNER & HOLE PARTNER)**



## **\$2500-RED CLUB**

**GAME PROGRAM PLACEMENT-FULL PAGE B&W AD**

**PARTNER LOGO PLACEMENT W/RED CLUB DESIGNATION ON SPONSOR PAGE OF WEBSITE W/LINK TO PARTNER**

**GAMEDAY HOME SIDELINE SIGN-8FT LONG**

**GAMEDAY TEARDROP FLAG**

**TWO SEASON PASSES TO ERHS FOOTBALL REGULAR SEASON GAMES**

**MONTHLY PARTNER SPOTS ON ALL SOCIAL MEDIA PLATFORMS**

**RED GOLF TOURNAMENT PARTNERSHIP(INCLUDES TEAM OF 5 PLAYERS, RED CONTEST PARTNER & HOLE PARTNER)**

## **\$1000-WHITE CLUB**

**GAME PROGRAM PLACEMENT-FULL PAGE B&W AD**

**PARTNER LOGO PLACEMENT W/WHITE CLUB DESIGNATION ON SPONSOR PAGE OF WEBSITE W/LINK TO PARTNER**

**GAMEDAY TEARDROP FLAG**

**MONTHLY PARTNER SPOTS ON ALL SOCIAL MEDIA PLATFORMS**

**WHITE GOLF TOURNAMENT PARTNERSHIP(WHITE CONTEST PARTNER & HOLE PARTNER)**



## **MEDIA GUIDE**

- \$800-1/2 PAGE B&W AD & GAMEDAY TEARDROP FLAG**
- \$750-COLOR OUTSIDE BACK COVER 1/2 PAGE AD(8"W X 5 1/2" H)**
- \$600-COLOR INSIDE BACK COVER 1/2 PAGE AD(8"W X 5 1/2"H)**
- \$600-B&W FULL PAGE AD (8"W X 10 1/2"H)**
- \$500-GAMEDAY TEARDROP FLAG**
- \$400-B&W 1/2 PAGE AD (8"W X 5 1/2"H)**
- \$300-B&W 1/4 PAGE AD (4"W X 4 1/2"H)**
- \$200-B&W 1/8 PAGE AD (4"W X 2 1/2"H)**

## **GOLF TOURNAMENT**

- \$750-RED CLUB HOLE IN ONE CONTEST PARTNER**
- \$500-WHITE CLUB DRIVING RANGE/PRACTICE BALL PARTNER**
- \$500-WHITE CLUB LUNCH PARTNER**
- \$500-WHITE CLUB PLAYER PRIZE PACK PARTNER**
- \$500-WHITE CLUB CLOSEST TO PIN CONTEST PARTNER**
- \$500-WHITE CLUB LONGEST DRIVE CONTEST PARTNER**
- \$500-WHITE CLUB PUTTING GREEN CONTEST PARTNER**
- \$100-HOLE PARTNER**



Dear Elk River Football Partner,

The Elk River Quarterback Club would like to take this opportunity to thank you for your continued support of our program! We are so happy to be getting back to normal and are so looking forward to a normal football season! This year is a big milestone for our program as not only are we celebrating 131 years of Elk River Football but we will be fully moved into our brand new home stadium! We are now in the process of obtaining partnerships and advertising for our 2021 season. The Elks Football Media Guide is available at each of our four District Football Home games as well as our Home Section Playoff games. During the football season, over 2,500 programs will be distributed displaying your ad as well as to our website & all of our social media. This Media Guide has been a positive venture for our players, fans and community for the past several years and has been recognized as one of the top in the state.

With cutbacks being made in the schools, we appreciate your helping us with this fundraising effort. Your support helps supplement the needs of our program from students in need of aid to game night experiences that we hope will last a lifetime for these young men. Your advertising has been an integral part of our program and we will continue to offer as many benefits to your business as possible. Your feedback is crucial to our relationship as well, please feel free to contact Dave with any concerns or suggestions, we are here to be partners!

Your advertisement fee pays for your ad for the entire season. Remember, a coupon in your ad is great for business as well! Your business will also be listed as a partner on Elk River Football's website with a link to your website.

PLATINUM CLUB: \$5000 \_\_\_\_\_ RED CLUB: \$ 2500 \_\_\_\_\_ WHITE CLUB: \$1000 \_\_\_\_\_

ALA CARTE MEDIA GUIDE: BW 1/8 page \$200 (4"w x 2 1/2"h) BW 1/4 page \$300 (4"w x 5"h) BW 1/2 page \$400 (8"w x 5 1/2"h) BW Full page \$600 (8"w x 10 1/2"h) Color back cover 1/2 page \$600.00(8"w x 5 1/2"h) Color inside back cover 1/2 page \$750.00(8"w x 5 1/2"h)

TEARDROP FLAG: We have added a Teardrop Flag option that will be placed inside the Football Stadium during Home Games. Your flag will be white with your logo in COLOR. TEARDROP FLAG-\$500, TEARDROP FLAG and a BW 1/2 Page Ad -\$800

CLUB LEVEL BEING PURCHASED: \_\_\_\_\_ COST: \_\_\_\_\_

MEDIA GUIDE ITEM PURCHASED: \_\_\_\_\_ COST: \_\_\_\_\_

TEARDROP FLAG BEING PURCHASED: \_\_\_\_\_ COST: \_\_\_\_\_

TOTAL COST: \_\_\_\_\_

Please make your check payable to Elk River Quarterback Club, and consider this letter as your invoice and receipt. Please mail check with Attn: Dave Williams at the address below. Please email your digital ready artwork (ad) in PDF & PNG format to djw62563@hotmail.com.

**If you do not have digital ready art please contact us to discuss.** Deadline to receive your artwork (ad) is **AUGUST 11th!** Please contact Dave if you have any questions. We strongly believe that the strength of our community starts with our young people. Thank you again for your generous contribution and great support!! Our players, parents, and fans appreciate everything you do for Elk River Football.

Sincerely,  
Dave Williams, President  
Elk River Quarterback Club  
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djw62563@hotmail.com  
<http://hs.elkriverfootball.com/>