



BARLEY & SMOKE

CHARITY GOLF TOURNAMENT

2023
SPONSORSHIP GUIDE

Kids with 
Cancer Society

All proceeds to go to the Kids with Cancer Society

SPONSORSHIP OPTIONS

Email jamie.campbell@divinefloor.com, or call 780-886-7239 to receive more information on sponsorship levels

TITLE SOLD

- 3 teams, 12 registrations
- 8 BBQ dinner tickets
- Logo sponsorship at Travis Mathews trailer
- Reserved table up front at dinner
- 8 golf bikes provided for tournament (weather dependent)
- Promotional advertising provided during dinner
- Logo on event website, including link and 40 word description
- Logo in post-event video
- Rights and access to all B&S official photos, mentions and tags
- Guaranteed post announcing sponsor on social media sites
- Recognized by our MC Danny Hooper

CART SOLD

- 1 team, 4 registrations
- 4 BBQ dinner tickets
- Logo sponsorship on all golf carts
- Promotional advertising provided during dinner
- Logo on event website, including dedicated link
- Logo in post-event video
- Rights and access to all B&S official photos, mentions and tags
- Guaranteed post announcing sponsor on social media sites
- Recognized by our MC Danny Hooper



SMOKE \$7,500 1 Available

- 1 team, 4 registrations
- 4 BBQ dinner tickets
- Logo sponsorship listed at all Smoke meat holes (5 holes)
- Promotional advertising provided during dinner
- Logo on event website, including dedicated link
- Logo in post-event video
- Rights and access to all B&S official photos, mentions and tags
- Guaranteed post announcing sponsor on social media sites
- Recognized by our MC Danny Hooper

BARLEY \$7,500 1 Available

- 1 team, 4 registrations
- 4 BBQ dinner tickets
- Logo sponsorship listed at all Barley brewery holes (5 holes)
- Promotional advertising provided during dinner
- Logo on event website, including dedicated link
- Logo in post-event video
- Rights and access to all B&S official photos, mentions and tags
- Guaranteed post announcing sponsor on social media sites
- Recognized by our MC Danny Hooper

STARTER \$5,000 1 Available

- 1 team, 4 registrations
- 4 BBQ dinner tickets
- Logo sponsorship listed at registration table
- Logo sponsorship at coffee station with baileys
- Logo on event website, including dedicated link
- Logo in post-event video
- Rights and access to all B&S official photos, mentions and tags
- Guaranteed post announcing sponsor on social media sites
- Recognized by our MC Danny Hooper

Sponsorship deadline April 1, 2023

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BREAKFAST

SOLD

- 1 team, 4 registrations
- 4 BBQ dinner tickets
- Logo sponsorship in the breakfast lounge
- Logo on event website
- Logo in post-event video
- Rights and access to all B&S official photos, mentions and tags
- Guaranteed post announcing sponsor on social media sites
- Recognized by our MC Danny Hooper

DANNY HOOPER

SOLD

- 2 individual golf registrations
- 2 BBQ dinner tickets
- Sponsorship of award winning entertainer Danny Hooper
- Logo on event website
- Logo in post-event video
- Rights and access to all B&S official photos, mentions and tags
- Guaranteed post announcing sponsor on social media sites
- Recognized by our MC Danny Hooper



BAG TAGS

SOLD

- 2 BBQ dinner tickets
- Logo on all bag tags provided to golfers
- Logo on event website
- Logo in post-event video
- Rights and access to all B&S official photos, mentions and tags
- Guaranteed post announcing sponsor on social media sites
- Recognized by our MC Danny Hooper

TEE TIME

\$2,500

6 Available

- 2 BBQ dinner tickets
- One logo sponsored hole on the course with provided table and two chairs
- Logo on event website
- Logo in post-event video
- Rights and access to all B&S official photos, mentions and tags
- Guaranteed post announcing sponsor on social media sites
- Recognized by our MC Danny Hooper

TURN TABLE

SOLD

- 2 BBQ dinner tickets
- Sponsorship of DJ at 1/2 way turn, logo included
- Logo on event website
- Logo in post-event video
- Rights and access to all B&S official photos, mentions and tags
- Guaranteed post announcing sponsor on social media sites
- Recognized by our MC Danny Hooper

Sponsorship deadline April 1, 2023

EVENT DETAILS

BBQ and craft beer with a little friendly competition

4 breweries and 4 smoke houses offering tastings throughout the course

Registration gift bags

Live and silent auction

50/50 draw



WEDNESDAY JUNE 14TH, 2023

Registration starts at 6:30 AM

Breakfast 7:00 AM

Shotgun Start 8:00 AM

Dinner to follow after

**\$375.00 per registration or
Group of 4 for \$1400.00**



EDMONTON PETROLEUM CLUB

51320 Range Road 260

Spruce Grove, AB

T7Y 1B1

EVENT DETAILS

The Edmonton Petroleum Golf & Country Club is located west of the city on Winterburn Road (215 Street) and just past 9th Ave.

For Google Maps access, please search Edmonton Petroleum Golf & Country Club.

Alternatively, you can follow these directions:

If you are coming from the Anthony Henday:

Option 1:

Take the Cameron Heights exit, continue west and wrap around until you get to 23rd Ave. Turn right. Follow this through the 4-way stop sign, then make a left on 215 St. (Winterburn Road). The Clubhouse is just past 9th Ave on your right hand side.

Option 2:

Take the Whitemud West exit, follow it to 215 St (where Costco is located), turn left and follow this all the way south. You will come to 23rd Ave, cross this and continue going south. The Clubhouse is just past 9th Ave on your right hand side.



GOLFING FOR KIDS LIKE LUCA

Luca is 5 years old and was diagnosed with Acute Lymphoblastic Leukemia in January 2021. He loves the CARS movie, Spiderman, Super Mario, and the Edmonton Oilers. Luca also absolutely loves to draw in his spare time.

Luca has a very stubborn, strong-willed personality that has helped in his fight with cancer. He is also very loving and cuddly but doesn't like to be the center of attention.



“The Kids with Cancer Society has been a tremendous support since Luca was first diagnosed. From hospital supplies, parking passes etc. and now in-person events that has helped us form lifelong friendships with other cancer families. Not only have they supported Luca on his journey, but they have been a safety net for his brothers and for my husband and me. We don't know how we would get through these dark days without the KWCS.” – Luca’s Mom