



2022 Juneteenth Golf Classic

Monday
June 20th, 2022
9am Shotgun
Golf Club of Dallas
www.juneteenthGolfClassic.com

Sponsorship Guide



Dear Potential Sponsor:

We are proud to announce the 2022 Juneteenth Golf Classic benefiting the Dallas Black Chamber of Commerce. The Classic will be held on Monday, June 20, 2022, at The Golf Club of Dallas, in Dallas, TX.

Last year the Golf Classic was a successful sold-out event, with over 100 participants who played in a 18-hole scramble. As a result, we raised thousands of dollars; and donated funds to area Black-owned businesses. Most notably to a local Black-women owned chiropractor, who was able to open an office in southern Dallas, where she can service her community.

This year we're continuing our goal to Celebrate, Support, and Collaborate; as well as raise awareness and funds for area Black-owned businesses. Micro-grants will be awarded to several Black-owned businesses in the Dallas area with the help of the Dallas Black Chamber of Commerce.

By supporting the 2022 Juneteenth Golf Classic you can take pride in knowing you are supporting a golf classic established with the intention to bring local business owners and the community together, at the only Black-owned golf course in the state of Texas, located in the southern sector of Dallas.

Enclosed you'll find sponsorship and participation opportunities for the 2022 Juneteenth Golf Classic. Your involvement will make this year's event a special and successful celebration. We appreciate your consideration and look forward to hearing from you soon.

Please register online at www.juneteenthgolfclassic.com. If you have any questions, please do not hesitate to email us at info@juneteenth.golf.

Best Regards,

Iman Cole
Co-Chair

Freddie D. Harris
Co-Chair

Clay Myers II, PGA
Honorary Co-Chair

EVENT OVERVIEW



Tournament Introduction

We are pleased to announce the 2022 Juneteenth Golf Classic, a golf event with an intentional purpose, to Celebrate, Support, and Collaborate. It is also with great pleasure that we present this year's honorary co-chair, Clay Myers II, PGA.

We're deliberate about our commitment to the community, which is why the 2022 Juneteenth Golf Classic will be held at The Golf Club of Dallas. This is an amazing opportunity to support and play at the only Black-owned golf course in the state of Texas!

Benefiting Cause

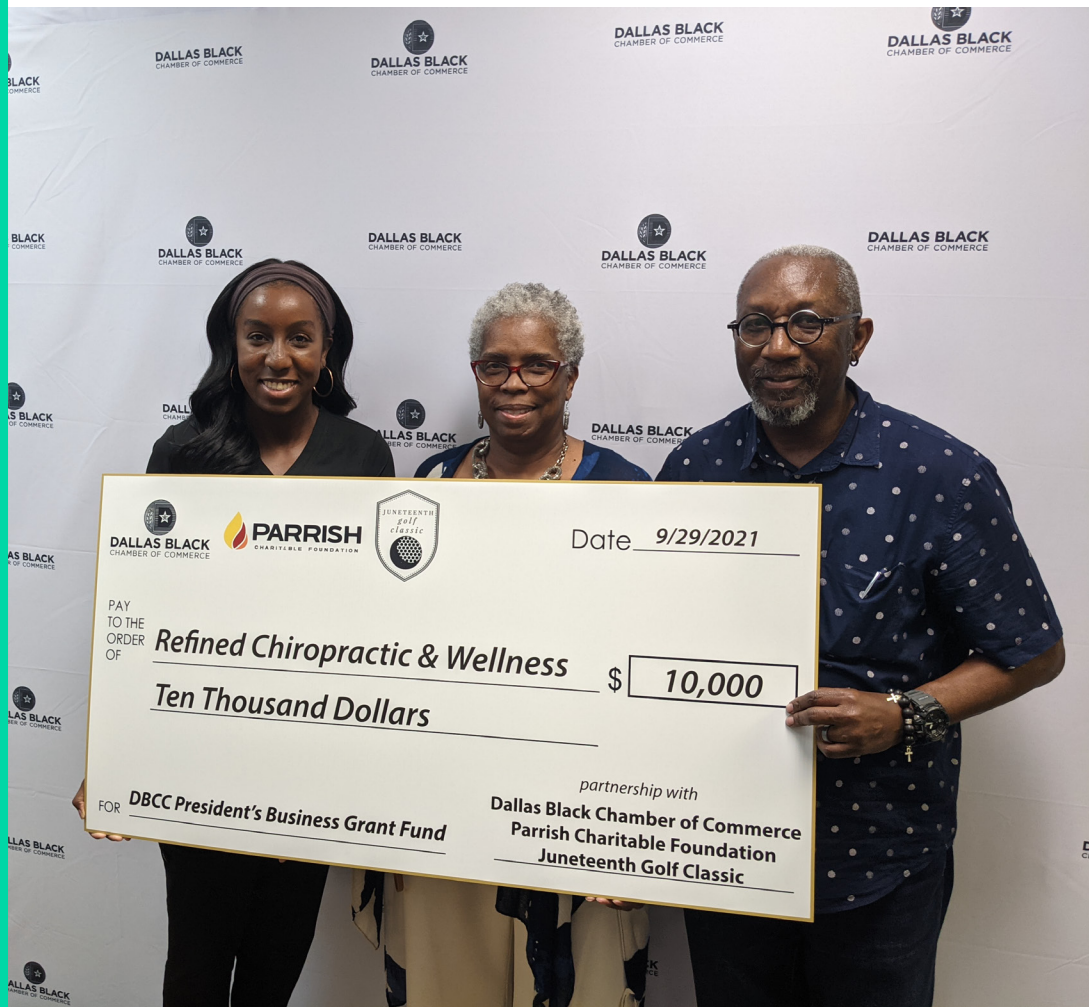
This year, a portion of the monies generated by the Juneteenth Golf Classic will go to fund area Black business owners with micro-grants given in conjunction with the Dallas Black Chamber of Commerce.

In recent years the Dallas Black Chamber of Commerce has helped numerous Black business owners in the DFW Metroplex access over 5 million dollars in funding, and our goal is to assist them in their funding moving forward.

Course Information

The Golf Club of Dallas, is a 157-acre hidden jewel in the Oak Cliff community of Dallas. The Golf Club of Dallas was built in 1954 and was formerly known as the Oak Cliff Country Club. During its time as a country club, the Byron Nelson Golf Tournament was held there for eight years. In February 2019, Oak Cliff Bible Fellowship's Senior Pastor, Dr. Tony Evans saw the opportunity to purchase the property that backs up to the OCBF Education Center.





As a result of the 2021 golf classic, we were pleased to be able to help a small Black-owned business grow. Dr. Londyn Peeler owns Refined Chiropractic in Duncanville. When Dr. Peeler decided to open her medical facility she knew she wanted give the community she grew up in access to quality medical services. The Juneteenth Golf Classic was pleased to award Dr. Peeler \$10,000 to further her business.



Presenting Sponsor - \$20,000

- Logo or company name on all marketing & promotional materials
- Logo or company name on official golf polo (every player receives one)
- Representative welcomes golfers and announces Shotgun Start
- Sponsor Tee Box Wall on selected hole
- Dedicated photographer for all drives off tee box
- Logo or company name on volunteer shirt
- Dedicated Banners & Signage throughout course
- Logo or company name on website
- Social media recognition (Instagram & Facebook)
- (3) Social media commercial & email blast
- VIP Recognition Event
- (12) Individual Golfers Included

Diamond Sponsor - \$15,000

- Co-branded with JGC logo Tee Box Wall on selected hole
- Logo or company name on volunteer shirt
- Logo or company name on website
- Social media recognition (Instagram & Facebook)
- (2) Social media commercial & email blast
- VIP Recognition Event
- (8) Individual Golfers Included

SPONSORSHIP OPPORTUNITIES



Platinum Sponsor - \$7,500

- Dedicated signage at Driving Range
- Logo or company name on website
- Social media recognition (Instagram & Facebook)
- (1) Social media commercial & email blast
- VIP Recognition Event
- (4) Individual Golfers Included

Gold Sponsor - \$5,000

- Logo or company name on each golf cart
- Logo or company name on website
- Social media recognition (Instagram & Facebook)
- (1) Social media commercial & email blast
- VIP Recognition Event
- (4) Individual Golfers Included

Social Sponsor - \$3,500

- Dedicated signage at Breakfast and Happy Hour area
- Co-branded with presenting sponsor on Cups & Napkins
- Logo or company name on website
- Social media recognition (Instagram & Facebook)
- (1) Social media commercial & email blast
- VIP Recognition Event
- (2) Individual Golfers Included

SPONSORSHIP OPPORTUNITIES



Fairway Sponsor - \$1,000

- Large branded banner displayed along a selected fairway of the golf course
- Logo or company name on website
- Social media recognition (Instagram & Facebook)
- Ability to have a table and present at hole to golfers
- VIP Recognition Event

Individual Hole Sponsor - \$350

- Logo or company name on website
- Social media recognition (Instagram & Facebook)
- Branded hole sign displayed with company logo or name
- Ability to have a table and present to golfers
- VIP Recognition Event

SPONSORSHIP OPPORTUNITIES





2022 Juneteenth Golf Classic ~ Sponsorship Agreement ~

*Yes - my company is proud to sponsor the 2022 Juneteenth Golf Classic,
to be held June 20th, 2022 at the Golf Club of Dallas.*

Sponsorship Type

- _____ Presenting Sponsor (\$20,000)
- _____ Diamond Sponsor (\$15,000)
- _____ Platinum Sponsor (\$7,500)
- _____ Gold Sponsor (\$5,000)
- _____ Social Sponsor (\$3,500)
- _____ Fairway Sponsor (\$1,000)
- _____ Hole Sponsor (\$350)

Sponsor Company _____

Contact Name _____

Email Address _____

Phone Number _____

*Payments can be made online at www.juneteenthgolfclassic.com or by check.
Please make checks payable to **Juneteenth Golf Classic**.*

Mail payments and this form to:

Juneteenth Golf Classic
c/o Freddie D. Harris
3662 W Camp Wisdom Rd #2044
Dallas, TX 75237