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# 28TH ANNUAL ALUMNI GOLF TOURNAMENT

**13 JULY 2023**

GRANITE SPRINGS GOLF CLUB, BAYSIDE, NS

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FOR MORE INFORMATION:  
[UKINGS.CA/ALUMNI/EVENTS](https://ukings.ca/alumni/events)





UNIVERSITY OF  
**KING'S**  
COLLEGE • HALIFAX

**UKC**  
BLUE DEVILS

## 28th Annual Alumni Golf Tournament

**Be a part of the tradition. Over \$410,000 raised!**

Since the inaugural tournament in 1993, this event has raised over \$410,000 to support student-athlete awards and programs. The annual golf tournament has grown into a highly anticipated tradition and continues to generate phenomenal opportunities for current and future King's student-athletes.

**Register your foursome today!**

This year, Granite Springs Golf Club in beautiful Bayside, Nova Scotia will be the backdrop to this fun and important tournament. This ocean-side 18-hole golf course is nestled in the region's rolling hills and breathtaking landscape as it overlooks Shad Bay. The views can be so good, keeping your eyes on the ball becomes a challenge.

Your registration includes green fees, shared cart, lunch, post-event reception, prizes and more. Come be part of a tradition that will carry on for years to come.

Visit [ukings.ca/alumni/events](http://ukings.ca/alumni/events) to register today!

### Sponsorship Opportunities

We have great sponsorship packages with excellent exposure (see next page).

Email us today if you are interested at [ukcgolf@eventpartnersgroup.com](mailto:ukcgolf@eventpartnersgroup.com).





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# SPONSORSHIP OPPORTUNITIES

All Funds Raised Support Student-Athletic Awards and Programs

## TITLE

\$4,500 | 1 available

- Exclusivity as the Title Sponsor (exclusivity does not include Hole Sponsors)
- Company name in event title: "Company 'X' presents...Tournament "
- Opportunity to place corporate signage and host hole
- Foursome (4) complimentary golf registrations (incl. green fees & cart, lunch & awards banquet)
- One full-page advertisement on the inside front cover of tournament program
- Logo on the golfer giveaway
- An exclusive location at registration to present your product and/or services
- Opportunity to speak at the awards banquet
- Plus all Common Benefits (listed below)

## CART

\$3,000 | 1 available

- Opportunity to provide branded giveaways in each golf cart
- Logo recognition on all carts
- Location by the cart area to showcase products and or services
- Three (3) complimentary golf registrations (incl. green fees & cart, lunch & awards banquet)
- One half-page advertisement in the tournament program
- Plus all Common Benefits (listed below)

## MASTER

\$2,000 | 2 available

- Two (2) complimentary golf registrations (incl. green fees & cart, lunch & awards banquet)
- One quarter-page advertisement in the tournament program
- Plus all Common Benefits (listed below)

To secure any of these opportunities, please contact:  
Event Partners Group | 902.448.0350 | [ukcgolf@eventpartnersgroup.com](mailto:ukcgolf@eventpartnersgroup.com)



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## CHAMPION

\$1,000 | 4 available

- One (1) complimentary golf registration (incl. green fees & cart, lunch & awards banquet)
- One quarter-page advertisement in the tournament program
- Plus all Common Benefits (listed below)

## HOLE

\$500 | 18 available

- Opportunity to host hole either from the tee box or green
- Opportunity to host a contest hole (marshmallow drive, hole-in-one/longest drive, etc)
- Place company signage at your assigned hole
- Display or promote product/services at assigned hole
- Opportunity to provide giveaways at assigned hole
- Opportunity to provide food or beverages at assigned hole
- Plus all Common Benefits (listed below)

## Common Benefits

- Recognition on all pre and post event communications
- Featured at the awards banquet visual production
- First right of refusal for sponsorship of the 2024 Tournament
- Opportunity to donate gifts for the silent auction and/or prizes
- Acknowledgement of your company in the MC's welcome remarks
- Logo recognition on the event website at your sponsor level
  - Title, Cart, Master and Champion sponsor logos link to sponsors' websites



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