

Title Sponsors

&





2023 Sponsorship Opportunities

Broadmoor Public Golf Course, Sherwood Park

Friday, September 8th

REGISTRATION : https://stchf.org/event/7th-annual-golf-tournament/





We're excited to announce the **7th Annual Strathcona Community Hospital Foundation Golf Tournament** in support of Strathcona Community Hospital!

Friday, September 8th, 2023 Broadmoor Public Golf Course Sherwood park, AB

As a sponsor, your company will benefit from exposure to a broad audience of golf enthusiasts and other local businesses. You can find our various levels of sponsorship within this package.

Your sponsorship will not only promote your business but also assist the Strathcona Community Hospital Foundation in its mission of supporting our valuable community hospital! Together, we are better as a community due to the services, support, and sacrifices of our hospital and staff. With your help, we will continue to support the work of the Strathcona Community Hospital as they deliver essential health care services to your family and ours.

If you are interested in becoming a sponsor or have any questions about our tournament, please contact us (contact information provided in package). We would be happy to discuss the different sponsorship options with you and find a package that suits your business's needs.

Sincerely,

STCHF Board of Directors and Golf Tournament Committee





Community hospitals play a significant role in providing essential healthcare services to local communities. Our community hospital is vital to the health of our community!

Some information about the Strathcona Community Hospital for 2021/2022:

- Emergency Visits- 41,860
 - 115 per day
- Ambulatory Care Visits- 12,456
 - 34 per day
- IV Therapy Visits- 9,789
 - 27 per day
- Addiction & Mental Health Appointments
 - Children, Youth, & Families- 5,500
 - Adults- 1,851
- Diagnostic Imaging
 - Emergency Exams: 32,889
 - Outpatient Exams: 12,863

Your continued support helps us to accelerate the critical work of the Strathcona Community Hospital, its doctors, nurses, and staff.







Sponsorship Opportunities at a Glance

Please see package for detailed information on each sponsorship opportunity

- Platinum Sponsor (4)- \$2500
- MC Sponsor (2)- \$2500
- Gold Sponsor (4)- \$1500
- Cocktail Reception Sponsor (2)- \$1500
- Cocktail Reception Drink Sponsor (2)- \$1500
- Lunch Sponsor (2)- \$1000
- Registration Table Sponsor (1)- \$1000
- Photo Wall Sponsor (2)- \$1000
- Golf Cart Sponsor (2)- \$750
- Score Card Sponsor (2)- \$750
- Beverage Cart Sponsor (2)- \$750
- Exclusive Putting Green Sponsor (1)- \$750
- Snack Sponsor (2)- \$500
- Volunteer Lunch Sponsor (1)- \$500
- Hole Sponsors (unlimited)- \$500
- Hole-in-One Hole Sponsor (4)- \$500 + cost of insurance
- Beverage Hole Sponsor (2)- \$300 + cost of alcohol
- Food Hole Sponsor (4)- \$300 + cost of food
- Proximity Sponsor (4)- \$300

Custom packages can be arranged, to meet your corporate needs

Our Title Sponsors:





Sponsorship Opportunities



PLATINUM (4)- \$2500

- Official designation in the event as a Platinum Sponsor
- · Included on the website, in all media releases, social media and print materials
- Prominent signage at tournament entrance
- 18-hole round of golf for four (4) players (as a foursome group)
- Social media recognition, and your logo and a link to your organization on our website
- Prime-level recognition in the itinerary provided to participants
- Opportunity to contribute items for player swag bags
- Involve your volunteers at the event, with on-site sample product or marketing material placement

GOLD (4)- \$1500

- Official designation in the event as a Gold Sponsor
- Included on the website, in all media releases, social media and print materials
- Prominent signage at tournament entrance
- 18-hole round of golf for two (2) players
- Recognition in itinerary provided to participants
- Opportunity to contribute items for player swag bags



COCKTAIL RECEPTION SPONSOR (2)- \$1500

- Official designation as Cocktail Reception Sponsor
- Included on the website, in all media releases, social media and print materials
- Dedicated signage acknowledging sponsorship
- Dedicated signage behind presentation podium
- Present Tournament Awards at Reception
- Recognition in Cocktail Reception itinerary provided to participants
- Opportunity to contribute items for player swag bags

LUNCH SPONSOR (2)- \$1000

- Official designation as Lunch Sponsor
- · Included on the website, in all media releases, social media and print materials
- Napkins branded with 'Lunch presented by (Sponsor Logo)'
- Dedicated signage at lunch table acknowledging sponsorship
- Recognition in itinerary provided to participants
- · Opportunity to contribute items for player swag bags

GOLF CART SPONSOR (2)- \$750

- Official designation as Golf Cart Sponsor
- Golf Cart Signage acknowledging sponsorship
- Dedicated signage acknowledging sponsorship
- Included on the website, social media and print materials the day of and following.
- Opportunity to contribute items for player swag bags

COCKTAIL RECEPTION DRINK SPONSOR (2)- \$1500

- Official designation as Wine/Beverage Sponsor
- Dedicated drink ticket acknowledging sponsorship
- Dedicated signage acknowledging sponsorship
- Included on the website, social media and print materials the day of and following
- Opportunity to contribute items for player swag bags

SCORE CARD SPONSOR (2)- \$750

- Official designation as Scorecard Sponsor.
- Sponsor Logo and sponsorship acknowledged on Scorecards
- Dedicated signage acknowledging sponsorship
- Included on the website, social media and print materials the day of and following.
- Opportunity to contribute items for player swag bags.

SNACK SPONSOR (2)- \$500

- Official designation as Snack Sponsor
- Dedicated signage acknowledging sponsorship
- Included on the website, social media and print materials the day of and following
- Recognition provided in all snack bags for participants, located on carts upon arrival.
- Opportunity to contribute items for player swag bags

VOLUNTEER LUNCH SPONSOR (1)- \$500

- Official designation as Volunteer Lunch Sponsor
- Dedicated signage acknowledging sponsorship
- Recognition provided with all volunteer lunches
- Included on the website, social media and print materials the day of and following
- · Opportunity to contribute items for player swag bags

HOLE SPONSORS (unlimited)- \$500

- Official designation as Hole Sponsor
- Included on the website, social media and print materials the day of and following
- Dedicated signage acknowledging sponsorship
- · Opportunity to host an activity to assist in raising funds for the event
- Opportunity to contribute items for player swag bags

BEVERAGE HOLE SPONSOR(S) (2)- \$300 + cost of alcohol

- Sponsorship will cover all related fees on alcoholic beverages served at designated golf hole
- Arrangements will be made directly with Broadmoor Public Golf Course food/beverage manager prior to the event; alcohol must be purchased through clubhouse and arranged prior to tournament
- Dedicated signage on your hole acknowledging sponsorship
- · Included on the website, social media and print materials the day of and following
- On-site/hole representation and product placement (if appropriate)
- All servers at hole MUST provide proof of ProSERVE certification
- Opportunity to contribute items for player gift bags
- Contact Paula Schoepp at 780-940-1715 for more details



FOOD HOLE SPONSOR(S) (4)- \$300 + cost of food

- Arrangements will be made in advance with paulaschoepp@gmail.com or info@stchf.org for day of needs
- Dedicated signage on your hole acknowledging sponsorship.
- Included on the website, social media and print materials the day of and following
- On-site/hole representation and product placement (if appropriate)
- Opportunity to contribute items for player gift bags

BEVERAGE CART SPONSOR (2)- \$750

- Official designation as Beverage Cart Sponsor
- Sponsored drink ticket for each golfer
- Included on the website, in all media releases, social media and print materials
- Dedicated signage at the golfer registration table acknowledging sponsorship
- Recognition in itinerary provided to participants
- Opportunity to contribute items for player swag bags

PROXIMITY SPONSOR (4)- \$300

- Official designation as Proximity Sponsor
- Dedicated signage acknowledging sponsorship
- Included on the website, social media and print materials the day of and following.
- Opportunity to contribute items for player swag bags

REGISTRATION TABLE SPONSOR (1)- \$1000

- Official designation as Registration Table Sponsor
- Dedicated signage acknowledging sponsorship
- Included on the website, social media and print materials the day of and following.
- Opportunity to contribute items for player swag bags.

MC SPONSOR (2)- \$2500

- Official designation as MC Sponsor
- Dedicated signage acknowledging sponsorship
- Included on the website, social media and print materials the day of and following
- Opportunity to contribute items for player swag bags

EXCLUSIVE PUTTING GREEN SPONSOR (1)- \$750

- Official designation as Exclusive Putting Green Sponsor
- Dedicated signage acknowledging sponsorship
- Included on the website, social media and print materials the day of and following.
- Recognition provided in all snack bags for participants, located on carts upon arrival.
- Opportunity to contribute items for player swag bags

PHOTO WALL SPONSOR (2)- \$1000

- Official designation as Photo Wall Sponsor
- Located at Hole #, 1 along with a photographer, for the day
- · Included on the website, in all media releases, social media and print materials
- Dedicated signage at the golfer registration table acknowledging sponsorship
- Recognition in itinerary provided to participants
- Opportunity to contribute items for player swag bags

HOLE IN ONE HOLE SPONSOR (4)- \$500 + cost of insurance

- Official designation as Hole-in-One sponsor
- · Included on the website, social media and print materials day of and following
- Sponsor will provide insurance for an appropriate prize of their choosing
- Arrangements will be made in advance with paulaschoepp@gmail.com or info@stchf.org for day of needs
- Dedicated signage at hole acknowledging sponsorship
- Provide and Involve your volunteers at the event, with on-site sample product placement (if appropriate)
- Opportunity to contribute items for player gift bags

Custom sponsorship packages can be arranged to suit your corporate needs!

Please contact Paula Schoepp at paulaschoepp@gmail.com

SILENT AUCTION & PRIZE ITEM DONATIONS

- STCHF is seeking silent auction and prize donation items.
- Sponsors of all prize donations will be acknowledged on website and social media the day of and following;
- Please contact Renee at the Foundation office for details

Sponsorship & Tournament Contacts

Paula Schoepp, *Tournament Chairperson* paulaschoepp@gmail.com

Renee Giroux-Wyton, STCHF Executive Director info@stchf.org 780-288-7944



