



2017

April 28th, 2017



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# Mission Statement & Purpose

The Fort Wayne United Futbol Club is a nonprofit 501(c)3 organization that offers soccer development programs of all levels for kids in the Fort Wayne Community. In the past 10 years FWUFC has been able to help thousands of kids reach their goals of excelling in the game of soccer at the High School, College and professional levels while building a foundation of character that help them overcome the challenges in life.

The United Golf Outing was created to help raise money for The Fort Wayne United Futbol Club Scholarship Fund. This fund has allowed hundreds of players to play soccer that originally could not afford to. This year we had a record number of applications for financial assistance. Our goal is to help each player with a deserving request. Your participation in the 2015 FWUFC golf outing will offer more players the chance to play the game they love.

“Being able to compete with some of the best players in Fort Wayne and throughout the area has allowed me to improve as a player and person. United has given me the confidence to pursue any goal I have with the right mindset.”

- Tyler Sidwell (Signed player with Saint Francis on academic/athletic scholarship)



# Community Efforts & Reach

**140** Soccer Teams participate  
in Shoot for a Cure

**1,680** Players participate in  
Shoot for a Cure

**6,720** People attend the  
event throughout the weekend

Teams from Indiana,  
Michigan, Ohio, &  
Illinois

# Packages

## Title Sponsor:

- Logo representation for a year on United website
- Flyer distribution for a year within The Plex North and Plex South facility
- Coupon blast on every email sent out about golf outing
- Banner displayed at golf outing
- Tee signage at golf outing
- 3x5 banner at The Plex South and The Plex North for a year
- Banner at Shoot for a Cure
- Team
- Hole Sponsor table- must have a product hand out or contest at table

**Retail value cost: \$3,000.00**

**Sponsor package: \$1,200.00**

## Platinum Sponsor:

- Logo representation for a year on United website
- Tee signage
- Banner at Shoot for a Cure and golf outing event
- Coupons/flyers distributed at golf outing
- Team
- \$100 towards a Plex rental that can be used for...
  - oTeam fee
  - oTeam rentalCannot go to an individual registration

**Retail value: \$1,300.00**

**Sponsor package cost: \$800.00**

## Gold Sponsor:

- Tee signage
- Banner at Shoot for a Cure and golf outing event
- Logo representation for a year on United website
- Coupon/flyers distributed at golf outing

**Retail value: \$775.00**

**Sponsor package cost: \$350.00**



## Ala Carte Packages

### Hole Sponsor - \$125

- Signage at assigned tee.

### Table Hole Sponsor - \$250

- Business may setup table @ outing and handout any marketing materials/coupons.  
Must have some type of prize handout or competition for golfers to participate in.

### Table Hole Sponsor w/no prize handout - \$350

- Business may still handout any marketing materials/coupons.

### Beverage Sponsor - \$500

- Banner at Golf Outing
- Banner at Shoot for a Cure event (6,000 attendees)