

UNITED STATES SPORTS UNIVERSITY

# EAGLES GOLF CLASSIC

# NOVEMBER 3

8:00 AM · Clinic with PGA Pro 9:15 AM · Shotgun Start

STEELWOOD COUNTRY CLUB 31925 STEELWOOD RIDGE RD, LOXLEY, AL 36551

# — TOURNAMENT INFORMATION

# ENJOY A PRO EXPERIENCE AT USSU'S EAGLES GOLF CLASSIC FOUR BALL SCRAMBLE.

#### \$1600/FOURSOME OR \$800/TWOSOME INCLUDES:

- Round of golf with one mulligan per player
- 45-minute clinic hosted by PGA Pro Joe Durant and Golf Instructor Rea Schuessler
- Premium gift bag with items from Joe Durant's Srixon and Cleveland sponsors
- Buffet lunch, award ceremony, and silent auction with one-of-a-kind items
- 1<sup>st</sup> and 2<sup>nd</sup> place prizes including round of golf and unique art piece from USSU's art collection

# SUPPORT THE CAUSE



Proceeds from the tournament will support a wide range of initiatives at USSU, including student scholarships.

Your participation helps provide financial assistance to deserving students and sustain the university's mission to prepare future leaders in sport.

# SPONSORSHIP LEVELS

## 10000 TITLE

#### **TOP-TIER EXPOSURE AND PREMIUM BENEFITS**

- Event named:
  - "USSU Eagles Golf Classic Sponsored by [Sponsor Name]"
- Logo placement:
  - Golf Cart Screens
  - Primary on all signage and printed/digital materials
  - Website, emails, and all social media posts
  - o 1 tee sign and banner at registration and clubhouse
  - Recap Video created by Kasama Studios
- 1 foursome (4 players) & Lunch with the Pro
- Receive premium gift bag from Srixon and Cleveland
- Business cards/items in general goodie bag
- Name announced at awards ceremony
- Dedicated sponsor tent and framed thank you plaque

# **5000 EAGLE**

#### **GREAT VISIBILITY AND PLAYER PERKS**

- Logo placement:
  - Secondary on select signage and printed/digital materials
  - Website, emails, and sponsor social media posts
  - Lunch buffet and table signage
  - 1 tee sign
- 1 foursome (4 players)
- Receive premium gift bag from Srixon and Cleveland
- Business cards/ items in general goodie bag
- Name announced at awards ceremony
- Meet-and-greet with the Pro

# SPONSORSHIP LEVELS

#### 3000 BIRDIE

#### AFFORDABLE EXPOSURE

- Logo placement:
  - Tertiary on signage & printed/digital materials
  - o Website, thank you email, sponsor social media posts
  - Beverage station signage on course
  - ∘ 1 tee sign
- 1 foursome (4 players)
- Receive premium gift bag from Srixon and Cleveland
- Business cards/ items in general goodie bag
- Name announced at awards ceremony

### **500 CONTEST**

#### PERSONAL ENGAGEMENT FOR PROMOTION

- Logo on winner's photo shared to social media
- 1 tee sign & exposure to all tournament players
- Tent set up on contest hole for brand visibility and interaction
- Sponsor the Hole-in-One, Closest to the Pin (Par 3), or Longest Drive (Par 5) contest

# **200 TEE**

#### SIMPLE & VISIBLE

- Tee box sign with logo and/or business name
- Logo and business name listed on website

Email *smiller1@ussa.edu* or call *251-626-3303 ext. 7212* for questions or more info.



app.eventcaddy.com/events/ussu-eagles-golf-tournament

