



2ND ANNUAL HETMA GOLF CLASSIC IN SUPPORT OF THE PRISM SCHOLARSHIP



PGA WEST
SEPTEMBER 21 & 22, 2025
PETE DYE MOUNTAIN, LA QUINTA, CA

HETMA GOLF CLASSIC + PRISM SCHOLARSHIP

The HETMA Prism Scholarship awards ten underrepresented higher ed AV professionals annually the opportunity to learn, certify, and experience the industry through an AVIXA Elite membership, CTS training, certification, personal mentor, and trip to InfoComm. Previous recipients have become leaders in both higher ed and the AV-industry in their own right due to your support. All event sponsorships are fully tax deductible, and 100% of the profits directly support the Prism Scholarship.

This year's event includes: (1) Welcome reception the night before; (2) Morning putting contest, driving range, breakfast on-the-go; (3) Shotgun scramble with specialty games on the course, edu customers in your carts, taco cart lunch, alcoholic & non-alcoholic beverages; (4) Awards ceremony cocktail reception with raffle & silent auction, winners trophies; (5) Opportunity for customer dinners post-tournament.

EVENT AGENDA

SUN, SEPT 21ST

4:00 PM Early Drop-off and Registration
6:00 PM Welcome Reception in Old Town La Quinta

MON, SEPT 22ND

7:00 AM Partner Check-In
7:30 AM Registration, Breakfast, Driving Range Open
8:00 AM Putting Contest Opens
9:15 AM Call to Carts and Kick-Off
9:30 AM Shotgun Start for 144 Golfers
2:30 PM Awards and Cocktail Reception
4:00 PM Conclusion of Golf Classic
6:00 PM "Golf & Grub": Sponsor-Customer Dinners

GOLF OPPORTUNITIES

NEW THIS YEAR: SPONSORSHIPS INCLUDE HIGHER ED CUSTOMERS IN YOUR FOURSOMES!

MASTERS PARTNER \$6000

- Named Tournament Sponsor
- Table at a Hole on the Course
- Specialty Hole Partner (i.e., hole-in-one, longest drive, etc.)
- 4 Carts of Golf (2 foursomes: 8 players, incl. 4 customers)
- HETMA Presents Podcast Spotlight Episode
- Higher Ed AV Spotlight Article
- 2 Tee Signs

PLAYERS PARTNERSHIP \$2500

- Named Tournament Sponsor
- 2 Carts of Golf (1 foursome: 4 players, incl. 1-2 customers)
- Higher Ed AV Spotlight Article
- 1 Tee Sign

MAJORS PARTNERSHIP \$4000

- Named Tournament Sponsor
- Table at a Hole on the Course
- 2 Carts of Golf (1 foursome: 4 players, incl. 2 customers)
- HETMA Presents Podcast Spotlight Episode
- Higher Ed AV Spotlight Article
- 1 Tee Sign

OPEN PARTNERSHIPS VARIOUS

- Standard Foursome (\$1,600)
- Standard Twosome (\$900)
- Individual Tee Sign (\$400)
- Super Mulligan Package (\$150)
- Mulligan Package (\$75)



SPACE IS LIMITED. REGISTER TODAY AT: [HETMAGOLFCLASSIC.COM](https://hetmagolfclassic.com)
FOR MORE INFO: JOE WAY, GOLF CHAIR AND HETMA COFOUNDER, [GOLF@HETMA.ORG](mailto:golf@hetma.org)

