



Dear Community Leader,

I hope this letter finds you well. I am writing to update you on the progress Birmingham has made in recent years and to seek your support for an upcoming event that aims to continue our city's growth and prosperity.

First and foremost, I am proud to say that Birmingham has made significant strides in the past few years. The 99 neighborhoods within our city have experienced remarkable progress, and the overall vibrancy of our city center has increased as well. These achievements are a testament to the hard work and dedication of our community.

However, there is still much work to be done. Ensuring progress for all 99 neighborhoods requires ongoing support from each and every one of us. With this in mind, we are delighted to announce the 3rd Annual Randall L. Woodfin Charity Golf Tournament. This event is designed to support causes that align with Mayor Woodfin's incredible vision for progress and opportunity for all residents of Birmingham.

The tournament is scheduled to take place on Monday, October 21, 2024, at Highland Golf Park. To accommodate everyone, we have planned two waves of the tournament. The first wave will commence with registration at 7am, followed by an 8am shotgun start. The second wave will begin with registration at 12pm, and the shotgun start will be at 1pm.

We cordially invite you to join us as a sponsor for this event. Attached to this letter, you will find a Sponsorship form that outlines the various support levels available. We kindly request that you select your preferred level via the tournament website: www.RLWTournament2024.com by Friday, September 27. Your support will make a significant difference in the success of the tournament and the causes it aims to benefit.

It is important to note that the funds raised through this tournament will be professionally managed by The Penny Foundation. As a Birmingham-based, federally recognized 501(c)(3) foundation, they have extensive experience in handling charitable donations. We want to emphasize that this event is not politically motivated but rather driven by a desire to improve our community as a whole.

Thank you for taking the time to consider our request. Should you have any questions or wish to express your commitment, please do not hesitate to contact our tournament producer, SisterGolf Founder & CEO, Ms. Shella Sylla, at shella@sistergolf.com or (305) 815-3571.

Your support and participation will contribute greatly to the success of the 3rd Annual Randall L. Woodfin Charity Golf Tournament and our ongoing efforts to foster progress and opportunity in Birmingham.

Sincerely,

James Kemp, Director, Business Operations
Kemp Management Solutions

Kimberly L. Jackson, Community Relations Manager
Alabama Power Company

Preston Kirk, VP of Events/Operations
Knight Eady