



American Legion Walton F. Hoffmann Memorial Post 179

410 West Coll Street | New Braunfels, TX 78130 | (830) 625-0179

September 10, 2025

Dear Colleague,

The 4th Annual American Legion Post 179 Charity Golf Tournament will be held September 18, 2026, at the Landa Park Golf Course. This scramble-style event is the primary fundraiser for our Post's programs, and all of its profits are used to help Veterans and our community. Walton F. Hoffmann Memorial Post 179 has been a part of the New Braunfels community and history for over 100 years, providing scholarships and awards to local students, offering assistance to Veterans and their families, and supporting local organizations and events.

In addition to raising funds for charitable causes, we are striving to deliver a memorable experience for event participants. We are seeking sponsors to help us achieve these goals and offer a variety of sponsorship levels that provide your organization with networking opportunities, brand/media exposure, and any tax benefits that come with supporting our 501(c)19 nonprofit organization:

- **\$5,000+ Platinum Presenting** (1): your organization name and logo are displayed at the top of event promotional materials and the homepage of the event website; your organization receives recognition as the Platinum Presenting Sponsor and your organization name is displayed on a banner at the event; your organization name, logo, website, and sponsorship level are listed on the event Sponsors webpage and Sponsors section of promotional materials; your organization receives an opportunity to present organization information to Post membership; an organization representative is invited to participate in the event awards ceremony; entry fees are waived and awards ceremony tables are reserved for up to 8 people; and your organization receives a commemorative plaque with sponsorship level.
- **\$2,500 Gold** (2): your organization name is displayed on a banner at the event; your organization name, logo, and sponsorship level are listed on event promotional materials and the event website in order and prominence of level of support; your organization receives the opportunity to present organization information to Post membership; and entry fees are waived, an awards ceremony table is reserved for up to 4 people; and your organization receives a commemorative plaque with sponsorship level.
- **\$1,000 Silver** (5): your organization name and sponsorship level are listed on event promotional materials and the Sponsors page of the event website; organization information appears on the sponsored area of the event (Gift Bag, Breakfast, Lunch, Hole-in-One, Marshmallow Drive); your organization receives the opportunity to present organization information to Post membership; entry fees are waived for 2 people; and your organization receives a commemorative certificate with sponsor level; and your organization receives a commemorative certificate with sponsorship level.
- **\$500 Bronze** (18): your organization name and sponsorship level are listed on event promotional materials and the Sponsors page of the event website; your organization information appears on the sponsored area of the event (Hole Sponsor, Longest Drive, Closest to the Pin); and your organization receives a commemorative certificate with sponsorship level.
- **Up to \$499 Foundation** (Unlimited): your organization name and sponsorship level are listed on the Sponsors page of the event website.
- Additionally, donations of **auction items, prizes, and gift bag items** are greatly appreciated. Your organization name and sponsorship level are listed on the Sponsors page of the event website.

The deadline for organization information to appear on promotional materials is June 9, 2026. Thank you in advance for your support and for enabling us to serve our local Veterans and our community. If you have questions or are interested in becoming a sponsor for this event, please contact the Golf Tournament Chairperson, Deborah Powers (americanlegioncharitygolf@gmail.com, (830) 208-0280), or visit our event website, americanlegioncharitygolf.com.

Sincerely,

Jay Grady
Commander

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