

Here is what you get from a Dixon Golf Sponsorship...

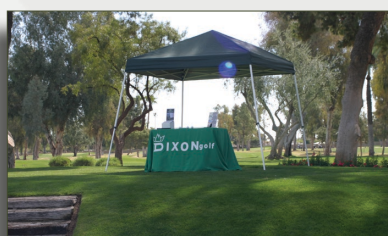
TOURNAMENT SPONSORSHIP

In addition to the Dixon Challenge, your tournament will receive an Amateur Endorsement Package, which is good for:

- One Dixon Golf high performance eco-friendly hat (a \$29.95 value)
- One dozen Dixon Earth golf balls (a \$39.95 value)
- The ability to purchase Dixon Golf gear and balls from dixongolf.com at 50% off MSRP for one year
- Select winners may also be featured on Dixon social media



THE DIXON CHALLENGE



- 1 A Dixon Golf representative will arrive at the event before it begins and will set up on their assigned hole and wait for the first group of golfers to come to the tee box.
- 2 As each group of golfers arrives, the representative will provide them with a free Dixon Earth golf ball and then challenge them to try their golf ball against the eco-friendly Dixon Earth ball. Just for participating, they will receive more than \$150 worth of products and certificates from Dixon and our partners. Cost to play the Dixon Challenge is \$10 per player. Participation is optional.
- 3 Each golfer who accepts the challenge will be awarded one extra shot. Should either shot land on the green, they will receive one sleeve of Dixon Earth golf balls (\$10 value).
- 4 Once the last group of golfers has completed the hole, the representative will take down their table and report to the tournament contact.
- 5 Your charity will be sent a check for 20% of the gross proceeds from the Dixon Golf corporate office on Friday the week after the event.

We're excited to help you make your event a great event.