

THE INAUGURAL THOMAS MILES EXPERIENCE W E E K E N D

MAY 15-17, 2021

HOUSTON, TX

The mission of Miles of Giving is to provide a critical service that directly grants financial assistance to enlisted Veterans and their families. Through direct payments to a veteran, we cut out middlemen and bureaucratic entanglement that often delay services needed by veterans and their caregivers.



Thomas Miles Experience Sponsorship 2021

SATURDAY

MAY 15, 2021

MILITARY
VETERANS'
DAY OF SERVICE

*We're Serving
Those Who Served*



MONDAY

MAY 17, 2021

CELEBRITY
GOLF
CLASSIC

Tee-Up and Tee-Off



THE THOMAS MILES EXPERIENCE

WHAT, WHO,
AND WHY.



The **Thomas Miles Experience** serves as our most prominent fundraising series for the Miles of Giving Foundation which supports military veterans. It consists of activities filled with service, awareness, recognition and celebration for a worthy cause. Event activities include, but are not limited to: a **Day of Service** with **Cloudbreak & US Vets**, and of course, the long awaited Miles of Giving **Celebrity Golf Classic** event.

Too often we forget that our military is an all-volunteer force. Our men and women in uniform actively choose to be our surrogates in warfare—to fight and defend the rights and freedoms we enjoy every day of our lives.

But with military campaigns in Afghanistan, Iraq, Africa and other conflict zones, many of our Warriors are returning with physical and mental injuries. Most embrace a positive outlook and are hailed as decorated heroes. Nevertheless, this new generation of veterans remains saddled with critical needs that overwhelm existing care facilities and oftentimes, devastate their families. That is the situation Miles of Giving wants to help alleviate.



THE THOMAS MILES EXPERIENCE

RAISING AWARENESS



Dear Friends and Supporters,

Please join me on Saturday, May 15, 2021 through Monday, May 17, 2021 as the Miles of Giving organization presents the inaugural **Thomas Miles Experience** weekend in Houston, Texas. Engage and enjoy a **Day of Service** to our military veterans and a day on the greens at the **Celebrity Golf Classic**.

The Celebrity Golf Classic will include special prizes and fantastic giveaways, followed by cocktails, a buffet luncheon, awards and more. The funds raised from this year's event will help military veterans and their families recover from the financial hardships caused by the COVID-19 pandemic.

I am thankful for the volunteerism and commitment of our men and women of the United States Armed Forces, which has allowed me to pursue my three passions – entertainment, playing golf and giving back to others less fortunate. As we enter another year of **Miles of Giving**, we continue to improve our pursuit to enhance the quality of life for many Military Veterans while allowing them an opportunity to hope and have a brighter future. Please join me in supporting this very worthwhile cause.

Your **Thomas Miles Experience** Host,

Thomas Miles

AKA "Nephew Tommy"



MILITARY VETERANS' DAY OF SERVICE

.....

On **Saturday, May 15, 2021** we are delighted to kick off the **Thomas Miles Experience** weekend with our **Day of Service**. We will be spending the day giving back by performing community improvement and beautification projects at a Houston area veteran residential campus. **Cloudbreak Communities** and **U.S. Vets** of Houston, which continue to be instrumental in providing housing, mental health support, workforce development, and individualized support to veterans in-need.



THE THOMAS MILES CELEBRITY GOLF CLASSIC

Join us on Monday, May 17, 2021 as the Thomas Miles Experience weekend culminates with a day of food, fun, fellowship, and exciting golf as we continue to celebrate and honor those who served in our U.S. Armed Forces!

Imagine yourself playing on carefully simulated holes from some of the greatest golf courses in America.

This collaboration of incredible replicas offers you a memorable experience of walking in the footsteps of some of the great legends of the game. Now, add music, food, beverages, prizes and contests from the parking lot...throughout the golf course...to the Awards Luncheon!



THE THOMAS MILES CELEBRITY GOLF CLASSIC



Sponsorship Opportunities

Support the Cause

BECOME
A SPONSOR

.....

We're on a mission to support military families as well as increase community awareness about the challenges they face. We're proud that funds raised from the 2021 **Thomas Miles Experience** will help many military veterans and their families recover from the financial hardships caused by the COVID-19 pandemic. So come out and meet these heroes, our celebrity guests, and other awesome supporters like yourself. It's a worthy cause!

Proceeds Benefit
MILITARY VETERANS AND THEIR FAMILIES

For more information,
please visit the **2021 Thomas Miles Experience** website.



**THOMAS MILES EXPERIENCE
EXCLUSIVE SPONSOR**

\$40,000

Benefits

- Recognition as the Exclusive Sponsor in media outlets to include, but not limited to The Steve Harvey Morning Show, select print and electronic media.
- Exclusive recognition in the official Press Release announcing the TM Experience weekend.
- Fireside Chat/Interview with Nephew Tommy.
- Placement of logo on the Thomas Miles Celebrity Golf Classic shirt.
- Registration for Two Foursomes to the TMCGC.
- Two (2) Souvenir Pin Flags w/Company Logo displayed at hole & signed by Nephew Tommy - Holes 1 & 18.
- Acknowledgement on the event program.
- Promotional material in TMCGC gift bags.
- Speaking opportunity (2 min) at the TMCGC Awards Ceremony.



MEDAL OF HONOR SPONSOR

\$25,000

Benefits

- Two Foursomes Golf Registrations.
- Recognition as the 2021 Golf Classic Sponsor on media outlets to include, but not limited to: The Steve Harvey Morning Show
- Logo and recognition included in all Golf Classic marketing and branding media platforms (TV, Radio, Internet, Social Media, Print, etc).
- Display recorded promotional video at VIP Reception & Awards ceremony.
- Specially recorded video of gratitude from Miles of Giving, Inc & Nephew Tommy.
- Exclusive Meet & Greet with Nephew Tommy.
- Sponsorship of Four (4) Veteran golfers.
- Prominent signage placement at all Golf Classic day events and activities (golf course, luncheon, reception).
- Four (4) Golf Classic golf course signs.
- Eight (8) additional tickets to the Awards Luncheon.



SILVER STAR SPONSOR

\$15,000 (2)

Benefits

- Two Foursomes Golf Registrations.
- Logo and recognition included in all Golf Classic marketing and branding media platforms (TV, Radio, Internet, Social Media, Print, etc).
- Sponsorship of Two (2) Veteran golfers.
- Prominent signage placement at all Golf Classic day events and activities (golf course, luncheon, reception).
- Two (2) Golf Classic golf course signs.
- Six (6) additional tickets to the Awards Luncheon.



BRONZE STAR SPONSOR

\$7,500 (3)

Benefits

- One Foursome Golf Registrations.
- Logo and recognition included in all Golf Classic marketing and branding media platforms (TV, Radio, Internet, Social Media, Print, etc).
- Sponsorship of Two (2) Veteran golfers.
- Prominent signage placement at all Golf Classic day events and activities (golf course, luncheon, reception)
- One (1) Golf Classic golf course sign.
- Four (4) additional tickets to the Awards Luncheon.

GOLFER GIFT BAG SPONSOR

\$5,000

Benefits

- Exclusive logo placement on all Golf Classic golfer gift bags.
- Four (4) Golf Registrations.
- Included in all Golf Classic online marketing media platforms.
- Two (2) tickets to the Awards Luncheon.

GOLF CLASSIC SHIRT SPONSOR

\$4,000

Benefits

- Placement of logo on all golf classic golf shirts.
- Three (3) Golf Registrations.
- Included in all Golf Classic online marketing media platforms.
- Two (2) additional tickets to the Awards Luncheon.



AWARDS LUNCHEON SPONSOR

\$3,500

Benefits

- Exclusive signage on dining tables & serving tables.
- Three (3) Golf Registration.
- Included in all Golf Classic online marketing media platforms.
- Two (2) additional tickets to the Awards Luncheon.

GOLF CART SPONSOR

\$2,500

Benefits

- Exclusive cart signage on all golf carts.
- Three (3) Golf Registrations.
- Included in all Golf Classic online marketing media platforms.
- One (1) additional ticket to the Awards Luncheon.

PIN FLAG SPONSOR

\$2,000

Benefits

- Your company logo on all 18 pin flags.
- Two (2) Golf Registrations.
- Included in all Golf Classic online marketing media platforms.
- One (1) additional ticket to the Awards Luncheon.

GOLF TOWEL SPONSOR

\$1,800

Benefits

- One (1) Golf Registration.
- Logo placed exclusively on tournament towels.
- Included in all Golf Classic online marketing media platforms.
- One (1) additional ticket to the Awards Luncheon.

BREAKFAST SPONSOR

\$1,500

Benefits

- Exclusive signage on dining tables & serving tables.
- One (1) Golf Registration. (value \$150.00)
- Included in all Golf Classic online marketing media platforms.
- One (1) additional ticket to the Awards Luncheon.

LONGEST DRIVE (MEN/WOMEN)

\$1,000 (2)

Benefits

- One (1) Golf Registration.
- Signage on par 5 hole.
- Logo placed on your sponsored hole.
- Insurance for Hole in One Prize.
- Included in all Golf Classic online marketing media platforms.
- One (1) additional ticket to the Awards Luncheon.



**CLOSEST TO THE PIN
(MEN/WOMEN) (2)**

\$1,000

Benefits

- One (1) Golf Registration.
- Signage on par 3 hole.
- Logo placed on your sponsored hole.
- Insurance for Hole in One Prize.
- Included in all Golf Classic online marketing media platforms.
- One (1) ticket to the Awards Luncheon.



HOLE VENDOR

\$400

Benefits

- Signage and setup at an assigned hole.
- Includes Table and Two Chairs
- Logo placement on digital display boards and scoring app.

**HOLE
SPONSOR**

\$250

Benefits

- Signage on an assigned hole.
- Logo placement on digital display boards and scoring app.

**GENERAL
SPONSOR**

\$200

Benefits

- Signage on the golf course.
- Logo placement on digital display boards and scoring app.

Support the Cause

UNIQUE SPONSORSHIP



To become a Sponsor or Vendor, visit our **Thomas Miles Experience Store** and select the appropriate product. Proceeds will support the celebrity golf classic and **Miles of Giving, Inc.** which provides support to military veterans.

If you have any questions, please contact us at tmcgc@milesogiving.org.

Feed the Golfers

BREAKFAST AND LUNCH

Become a Partner

MORE UNIQUE SPONSORSHIPS



We're looking for strategic partners and our celebrity golf classic to have a significant impact on the military veteran community. We know that meaningful partnerships make all the difference in raising awareness about important causes. In addition to the great perks that come with these sponsorship levels, your company will also receive: press release & media recognition, a shout-out on social media as well as logo placement on our website.

Are you looking for an interesting way to represent your brand at a golf tournament? Then these sponsorship packages are just for you! Help improve the quality of life for so many military veterans and their families who are desperately in need of our assistance and compassion by becoming a General, Cocktail Hour and/or Photography Sponsor for the Thomas Miles Celebrity Golf Classic. Show off your brand and put the product in front of our exclusive and growing audience!